Schools of Thought

WATERLOO OR MAMMA MIA? IMPLEMENTATION OF INNOVATIONS IN PUBLIC HEALTH POLICY AND PRACTICE
# The What

## Evidence
- Clinical Guidelines
- Systematic Review
- Evidence-Based Intervention
- Empirically Supported Treatment
- Evidence-Informed Toolkit

## Policy
- Decisions, plans, initiatives and actions undertaken to achieve specific public health / health care goals within society
- Tobacco Control policy
- School Nutrition Policy
The How

Knowledge Translation

Implementation Science

Improvement Science

Policy Implementation
Knowledge Translation

“... a dynamic and iterative process that includes synthesis, dissemination, exchange and ethically-sound application of knowledge ...”

Canadian Institutes of Health Research
Implementation Science

‘... the scientific study of methods to promote the systematic uptake of research findings and other evidence based practices into routine practice, and hence, to improve the quality and effectiveness of health services and care... ’

Eccles, 2006
Improvement Science

“... an applied science that emphasises innovation, rapid-cycle testing in the field, and spread in order to generate learning about what changes, in which contexts, produce improvements ...”

Institute of Health Improvement (IHI)
Policy Implementation

Moving the Policy from Concept to Reality

Agenda Setting  Policy Formulation  Policy Adoption  Policy Implementation  Policy Evaluation

Ambiguity, Discretion, Competition, Power, Resources, Competence etc.