

Schools of Thought

WATERLOO OR MAMMA MIA? IMPLEMENTATION OF INNOVATIONS IN
PUBLIC HEALTH POLICY AND PRACTICE



The What

Evidence

- Clinical Guidelines
- Systematic Review
- Evidence-Based Intervention
- Empirically Supported Treatment
- Evidence-Informed Toolkit

Policy

- Decisions, plans, initiatives and actions undertaken to achieve specific public health / health care goals within society
- Tobacco Control policy
- School Nutrition Policy





The How



Knowledge
Translation

Implementation
Science

Improvement
Science

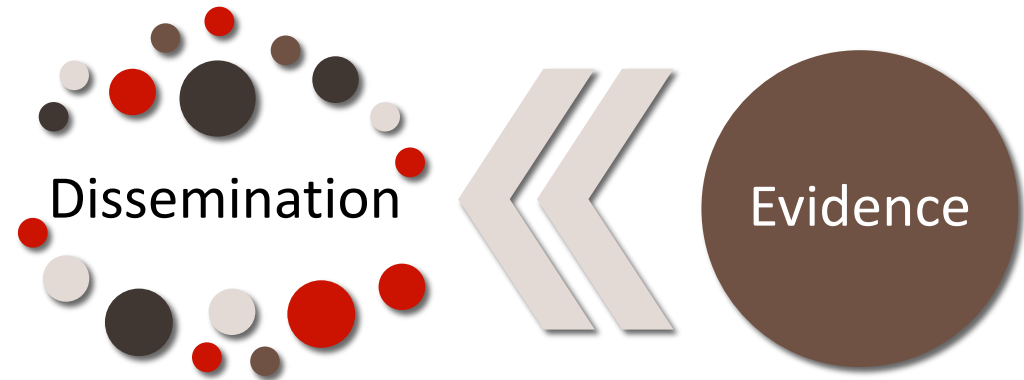
Policy
Implementation



Knowledge Translation



“... a dynamic and iterative process that includes synthesis, dissemination, exchange and ethically-sound application of knowledge ...”



Canadian Institutes of Health Research



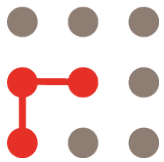
Implementation Science



'... the scientific study of methods to promote the systematic uptake of research findings and other evidence based practices into routine practice, and hence, to improve the quality and effectiveness of health services and care...'

Eccles, 2006

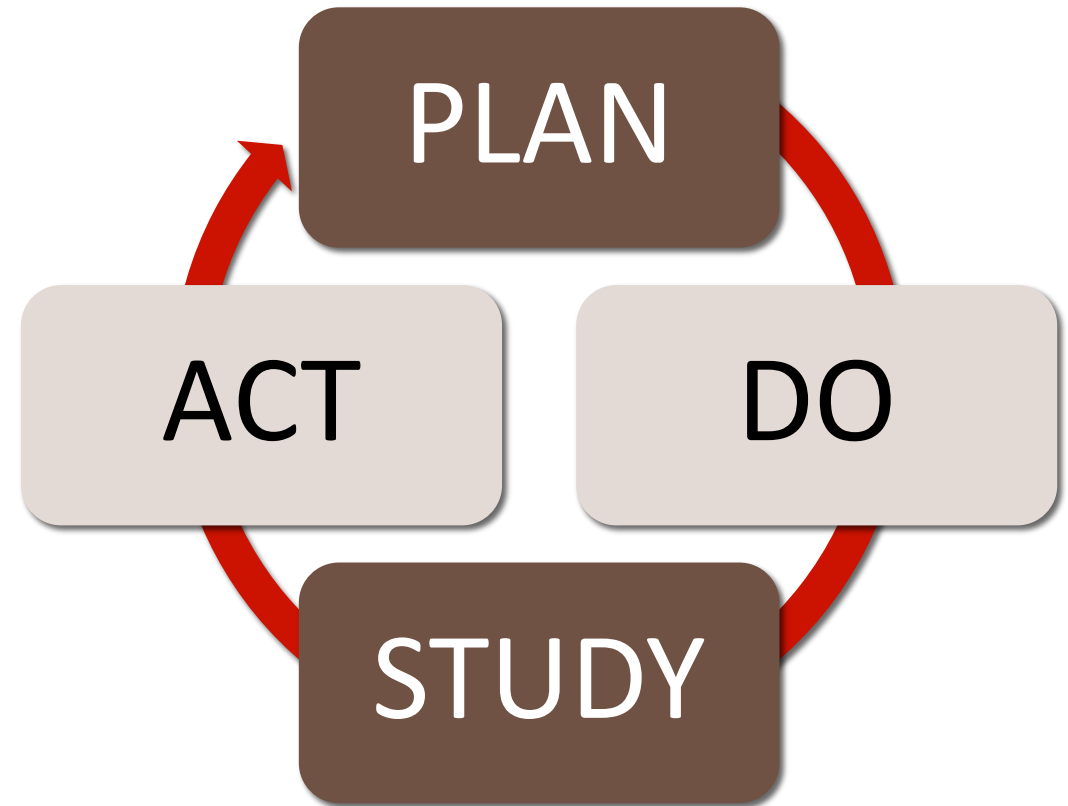




Improvement Science

“ ... an applied science that emphasises innovation, rapid-cycle testing in the field, and spread in order to generate learning about what changes, in which contexts, produce improvements ... ”

Institute of Health Improvement (IHI)





Policy Implementation

Moving the Policy from
Concept to Reality

Agenda Setting

Policy
Formulation

Policy Adoption

Policy
Implementation

Policy
Evaluation

Ambiguity, Discretion, Competition,
Power, Resources, Competence etc.