Waterloo or Mamma Mia?
Implementation of innovations in public health policy and practice

Pre-conference workshop to the European Public Health Conference, Stockholm/Sweden

1 November 2017, 9.00-17.00

Chairs:
Bianca Albers, European Implementation Collaborative &
Anne-Marie Yazbeck, Chafea, European Commission

Knowing Me, Knowing You
Different 'schools of thought' tackling the implementation of innovations in policy and practice

9.00-9.05 **Welcome**
Bianca Albers, European Implementation Collaborative, Denmark
Marleen Bekker, EUPHA Section on Public Health Policy and Practice and Maastricht University, Netherlands
Anne-Marie Yazbeck, Chafea, European Commission, Luxembourg
Alexandra Ziemann, Centre for Implementation Science, NIHR CLAHRC South London and King's College London, United Kingdom

9.05-9.10 **The EU's Health Programme**
Anne-Marie Yazbeck

9.10-9.30 **Introduction to different 'schools of thought'**
Bianca Albers

9.30-10.30 **Knowledge Translation**

Evidence-informed policy network - EVIP-NET
Tanja Kuchenmüller, World Health Organization Regional Office for Europe, Denmark

How has Joint Action CHRODIS tackled the translation of knowledge, what does CHRODIS Plus bring?
Antonio Sarría-Santamera, Institute of Health Carlos III, Spain

Strategic thinking across the EU through the eyes of SHIPSAN
Miguel Dávila-Cornejo, EU Joint Action SHIPSAN ACT, Spain

10.30-11.00 **Coffee break**

11.00-12.30   Policy Implementation

From government to governance: Top down and bottom up approaches to policy implementation
Marleen Bekker

The role of stakeholder engagement in supporting implementation of a tobacco control return on investment tool: A study of scale and spread in five European countries
Annette Boaz, St. George's, University of London & Kingston University, United Kingdom & Robert Borst, Health Care Governance group, Erasmus School of Health Policy & Management, Erasmus University Rotterdam, Netherlands

No implementation without operationalization: Comparing the role of actors, paradigms and rules of evidence in England and Germany
Katharina Kieslich, NIHR CLAHRC South London and King's College London, United Kingdom

12.30-13.30   Lunch

13.30-14.15   Implementation Science

ImpleMentAll – Getting eHealth Implementation Right
Christiaan Vis, ImpleMentAll – Getting eHealth Implementation Right, a Horizon2020 project, Netherlands

Understanding the influence of external context factors on implementation to improve scale-up and spread of innovations across settings
Alexandra Ziemann

Take a Chance on Me
Applying implementation approaches from different 'schools of thought'

14.15-14.30   Introduction: Schools of Thought – Café

Participants will break out for a workshop following a 'world café' format applying the different schools of thought to four different topics.

There will be four tables each covering a case focusing on a particular health topic and implementation challenge. Participants will break out into groups visiting three of the tables in turns (30 minutes per table). At each table, the participants and facilitators will discuss options for applying approaches from the different schools of thought to the implementation challenge.

Implementation challenges focussing on the following health topics will be discussed:
- *Table 1: Tobacco*
- *Table 2: Infectious diseases (including HIV)*
- *Table 3: Chronic diseases*
- *Table 4: Mental health / e-Health*

14.30-15.00   Schools of Thought – Café (Round 1)

15.00-15.30   Coffee break

15.30-16.30   Schools of Thought – Café (Round 2+3)

One of Us
Joining forces for implementing innovations in public health policy and practice

16.35-16.55   How can we best join forces for implementing innovations?
Plenary discussion

16.55-17.00   Closing & Next Steps
Bianca Albers
Marleen Bekker
Anne-Marie Yazbeck
Alexandra Ziemann

Presenters & facilitators

Bianca Albers

Bianca Albers is the chair of the European Implementation Collaborative (EIC). The EIC promotes greater awareness and understanding of implementation science and practice within and across European welfare and human service systems. It also works to create an infrastructure for cross-European exchange of the 'know what', 'know why', and 'know how' of implementation practice and science. On a daily basis, Bianca works as a Director for the Centre for Evidence and Implementation.

@Bianca_Albers
@implementEIC
http://www.implementation.eu/

Marleen Bekker

Marleen Bekker is a health policy analyst at Radboud University, section Public Administration and Maastricht University, Department of Health Services Research. She acts as project leader/senior investigator in the interdisciplinary research group Governance and Innovation in Social Services (GAINS). Projects include the evaluation of the program All about Health… (part of the National Prevention Programme); the governance of youth care; and School Board Supervision by the Inspectorate of Education. She is also President of the EUPHA Section Public Health Practice and Policy. Her expertise includes participatory research methods such as responsive evaluation, game simulations and normative future explorations.

@bekker_mpm
@EPH_PHPPsection
https://eupha.org/public-health-practice-and-policy

Annette Boaz

Annette Boaz is a Professor of Health Care Research at St. George's, University of London and Kingston University. She is a social scientist working in the field of evaluating the impact of research on policy and practice. Her research focuses on the role of research in shaping policy and practice (including interventions designed to increase research use); public and patient involvement in the research process and in service improvement; implementation and improvement. Annette co-edits the leading journal in the field: Evidence & Policy.

@AnnetteBoaz

Robert Borst

Robert Borst is a health systems researcher at the Health Care Governance group of Erasmus School of Health Policy & Management (ESHPM) in the Netherlands. While originally trained as medical imaging/radiotherapy technician and epidemiologist, his research focusses on the translation(s) of knowledge into action. In his work, he applies insights from Science & Technology Studies to follow different actors and study how research contributes to actions in diverse global settings.

@RAJ_Borst

The European Commission's Consumers, Health, Agriculture and Food Executive Agency (Chafea) together with the European Implementation Collaborative, the Centre for Implementation Science, NIHR CLAHRC South London and King's College London and the EUPHA Section on Public Health Policy and Practice are organising this pre-conference workshop.

Miguel Davila-Cornejo

Miguel Davila-Cornejo is a medical doctor. He is the Head of the Health Control Area, belonging to the Deputy Directorate of Foreign Health, Directorate General for Public Health, Quality and Innovation, Ministry of Health, Social Services and Equality of Spain. He coordinates the 28 Spanish Foreign Health Units which are responsible for health surveillance and control at points of entry (ports and airports), as well as for responding to public health events at borders. He has actively participated in the three phases of the SHIPSAN project since 2008 and has been designed as Spanish contact person for the new Joint Action related to points of entry. He has also collaborated with WHO in the development of guidance to be applied at points of entry as well as in different training courses.

http://www.shipsan.eu

Katharina Kieslich

Katharina Kieslich is a Research Fellow in Health Policy at the School of Population Health & Environmental Sciences, King's College London. Her research areas include comparative health policy, public and patient involvement (PPI) in priority-setting, fairness of decision-making processes in health, social values in health prioritisation, and health technology assessment. Katharina is a member of the public health theme at the Collaboration for Leadership in Applied Health Research and Care (CLAHRC) South London, a research collaboration funded by the National Institute for Health Research (NIHR). Her current project tests the accountability for reasonableness framework in the context of clinical commissioning groups (CCGs) in England. She holds a PhD in Political Science from University College London (UCL).

@Kat_Kieslich
@CLAHRC_SL
http://www.clahrc-southlondon.nihr.ac.uk/public-health

Tanja Kuchenmüller

Tanja Kuchenmüller is a Unit Leader and coordinates and manages the Knowledge Management, Evidence and Research for Policy-Making unit at the Division of Information, Evidence, Research and Innovation at the World Health Organization (WHO) Regional Office for Europe. The unit comprises the technical oversight of the Evidence-informed Policy Network (EVIPNet) Europe, the Health Evidence Network (HEN), and health research, including the European Advisory Committee on Health Research (EACHR), national health research system strengthening, Guidelines and Ethics Review Committees and the Consultative Expert Working Group on Research and Development: Financing and Coordination (CEWG).

@WHO_Europe
http://www.euro.who.int/en/data-and-evidence/evidence-informed-policy-making

Antonio Sarría-Santamera

Antonio Sarría-Santamera is Professor of Health Services Management at the National School of Public Health, IMIENS-UNED, and Senior Researcher at the Institute of Health Carlos III. Antonio is a physician trained in Public Health Medicine and has a PhD in Health Services Research. He has worked at Hospital La Paz, the Spanish Ministry of Health and was a Fulbright Scholar at Dartmouth Medical School as well as a Visiting Scientist at Duke University Medical Center. From 2006-2015 he was the Director of the Spanish Agency for Health Technology Assessment. He has more than 20 years of experience in EU funded projects and right now is the Coordinator of CHRODIS+, a JA aimed to implement best practices to build on the EU progress on non-communicable diseases.

http://www.chrodis.eu

Christiaan Vis

Christiaan Vis is a Research Associate (with phD candidature) and project manager at the Department of Clinical, Neuro- & Developmental Psychology at the VU Amsterdam. His research is focussed on understanding the mediating factors and mechanisms at play in implementing evidence-based eMental health interventions in routine healthcare practice. He was the scientific coordinator of MasterMind, and currently coordinates ImpleMentAll, both of which are EU-funded projects aiming to improve the implementation of eHealth interventions across numerous European countries.

@ChristiaanVis1
@EU_ImpleMentAll
http://www.implementall.eu/

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Anne-Marie Yazbeck

Anne-Marie Yazbeck is a Scientific Project Officer at Chafea overseeing the management and implementation of actions of the EU Health Programme in the fields of health system development, European Reference Networks, chronic diseases, integrated care, health system performance assessment, cross-border healthcare, European Structural Funds and other. She holds a PhD in hospital management and has extensive experience as senior policy-maker, policy analyst and healthcare system researcher.

http://ec.europa.eu/chafea/health/index.html

Alexandra Ziemann

Alexandra Ziemann is a postdoctoral research fellow in improvement and implementation science at the Centre for Implementation Science at NIHR CLAHRC South London and King's Improvement Science, King's College London. She is interested in understanding the influence of external context factors on implementation, improving cross-country and cross-disciplinary learning and exploring systems thinking approaches. Her improvement research focuses on emergency medical services in Europe, especially in the United Kingdom, the Netherlands and Germany.

@_aziemann
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http://www.clahrc-southlondon.nihr.ac.uk/centre-implementation-science/about-centre-implementation-science