# The state of eHealth and mHealth in Europe

The eHealth Week 2016 Experience







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## What is eHealth?

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eHealth involves a broad group of activities that use electronic means to deliver health-related information, resources and services: it is the use of information and communication technologies (ICT) for health.



## FROM INNOVATION TO IMPLEMENTATION eHealth in the WHO European Region



## eHealth within the European Region

- EU Commission
  - eHealth Action Plan 2012-2020
- •WHO
  - 2016 to 2020
    - Innovation to Implementation Plan
- HIMSS Europe



## What about mHealth?

## mHealth

- •EU mHealth App Assessment Guidelines
  - •Focus on Data Privacy



# How do they relate to Public Health?







"Digital Health is the new Public Health" - we MUST use new tools to move forward! That was one of my messages in today's panel at #EHFG2016

#### ealth care?

ould patients play in advancing personalised prevention? ch procedures are needed?



RETWEETS



2:28 PM - 29 Sep 2016

LIKES

5

Bad Hofgastein, Austria

Daniel Forslund, EFPIA and GasteinForum



## What should we look out for?

# Digital Health – 2017 & Onwards

## Events from November 2016 onwards

- World of Health IT
  - November 2016 Barcelona
- ISFTeH
- Informatics for Health 2017
  - 24<sup>th</sup> to 26<sup>th</sup> April 2017 Manchester

### eHealth Week 2017

#### **Two Major Themes**

- Giving European Citizens access to their personal health data
- Improving public health through better use of clinical data

# Thank you for your time!

