

ANNUAL REPORT 2022

2022 is a changing year: not only we slowly return to normality but we face the future with confidence that the lessons learned from the past will help us move forward with a more sustainable public health approach.

Health Promotion is, in this context, a cornerstone of the remake of our world, within the tragic events marked by Covid-19. We opened this debate with a discussion on Health Promotion action facing the SARS coV2 virus ([A Health Promotion Focus on COVID-19](#): Keep the Trojan horse out of our health systems. Promote health for ALL in times of crisis and beyond!)

From there and moving forward with other key Health Promotion Partners (e.g. IUHPE, UNESCO Chair Global Health & Education) during the last two years when we were not able to meet in person, we highlighted the need for structural changes in our *praxis* but also in our *ethos* towards the world and each other's.

As this year comes to an end, some changes mark our commitment to increment the Health Promotion impact on our everyday lives: going back 6 years, the Health Promotion Section decided to take Health Literacy as a major topic at EUPHA and EPH conferences, favoring its debate and knowledge dissemination&translation. From its infancy to a consistent and structural aspect of Health Promotion, our commitment to highlight Health Literacy grasp today a new window of opportunity: we are thrilled to realize that it is now a Working Group of our Section, with our previous Vice President leading the new team. We wish the founding members of the group a fruitful work and we are happy to welcome Uwe Bittlingmayer as the new Vice President of the Health Promotion Section. We thank Orkan for all the contributions and active role he played in our Section during the last years.

LEADERSHIP

SECTION PRESIDENT

Luis Saboga-Lunes
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VICE PRESIDENT

Uwe Bittlingmayer
uwe.bittlingmayer@ph-freiburg.de

SECTION Pillars

Didier Jourdan; Geir Aspenes

WEBSITE

<https://eupha.org/health-promotion>

SOCIAL MEDIA



Twitter account
eupha_hps

Membership

4,978 (October 2022)

we the survivors,
honour the fallen,
uplift the soul of a
thriving nation
and stand united
for peace



15TH EUROPEAN PUBLIC HEALTH CONFERENCE - EPH PRE-CONFERENCE “HEALTH LITERACY AND SALUTOGENESIS IN CONTEXT”

Organiser: Organised by the EUPHA Health Promotion Section and co-organized by the German BMBF Research Consortium Health Literacy in Childhood and Adolescence (HLCA), in collaboration with Technical University Munich, Bielefeld University, University of Education Freiburg, University of Duisburg-Essen and Robert Koch Institute Berlin, IUHPE-SAL-GWG, Instituto Politécnico de Coimbra, during the 15th European Public Health Conference.

Health promotion is rooted in a socio-ecologic view of health and aims at empowering individuals. In this context, health literacy and Salutogenesis play a major role as they both enable individuals and populations to increase control over and improve their health and wellbeing. Health promotion moves the focus from individuals at risk of developing illness to systems and environments that shape the development of good health at a population level. Health promotion as a concept and multidisciplinary area of research, practice and policy contributes majorly to 21st century public health as it focuses people's everyday live and everyday live settings. Using the lenses of health literacy and Salutogenesis, this pre-conference provides two session and aims at providing a sound theoretical base for health promotion, its implementation in practice and influence on health policy.

Objectives

The main goal of this pre-conference is to present and discuss

- key findings of the HLCA Research Consortium and the main

practice and policy (Session 1)

- the second Handbook of Salutogenesis and contribute to the achievement of equity in health between and within countries of the world (Session 2).

Session 1

The first session is dedicated to health literacy. In the past twenty years, health literacy has been established as an important public health field of research and study. However, health literacy of children and adolescents or in the school setting has long been neglected by research, practice and policy. To address this gap, the German research consortium “Health Literacy in



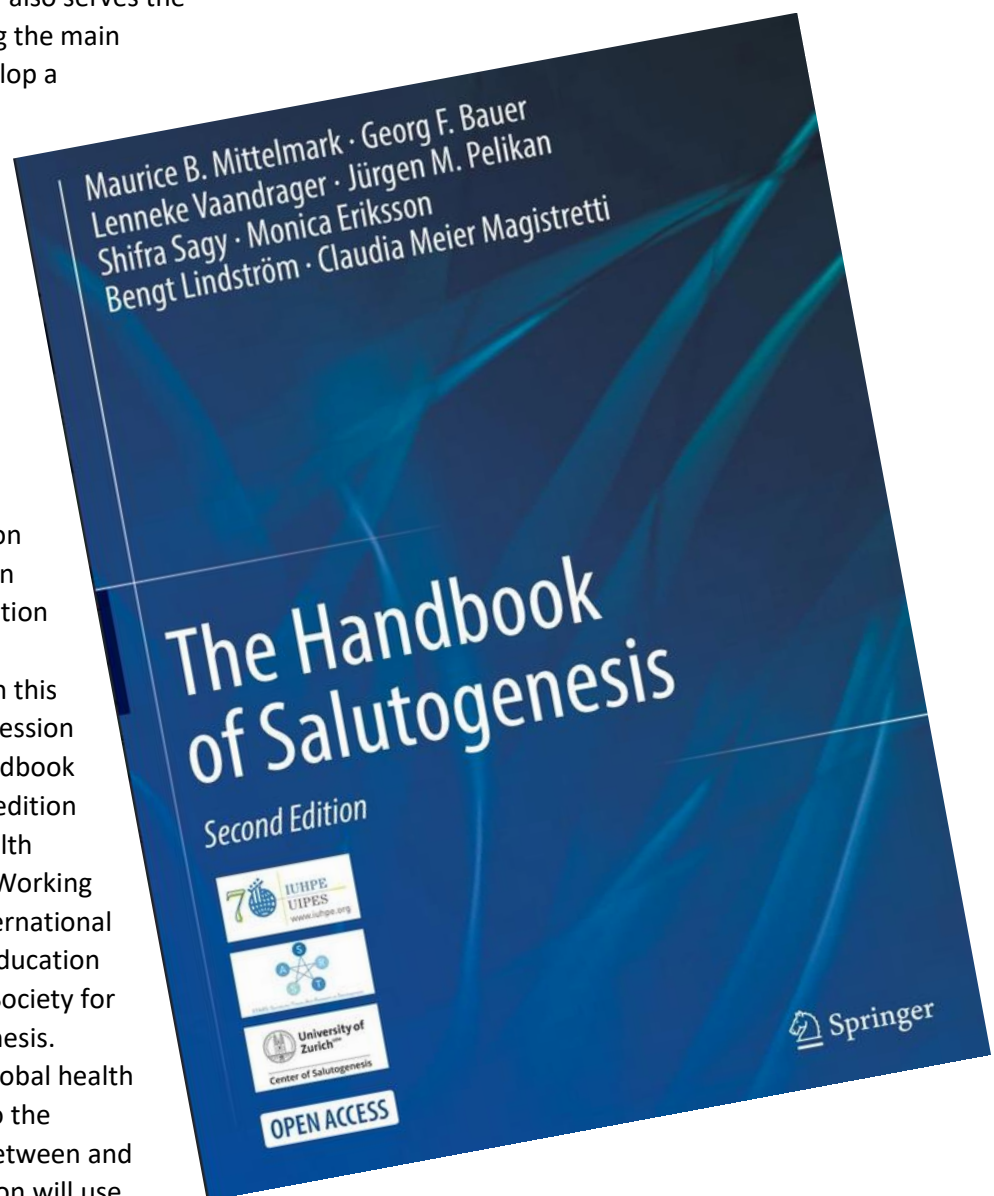
Childhood and Adolescence HLCA)” was launched in 3/2015 (hlca-consortium.com). HLCA is funded by the German Federal Ministry of Education and Research (BMBF) until 12/2022 under their research framework “Health Promotion and Prevention”. The main goal of HLCA is to investigate health literacy in child and adolescent populations and to develop, implement and evaluate concepts, measurement tools and interventions, health economic, diversity and policy analyses. Over two funding periods and eight years, health literacy has been researched in more than 20 projects by more than 40 researchers at six partner sites: Bielefeld University, University of Education Freiburg, University of Duisburg-Essen, University of Applied Sciences Paderborn, Robert Koch



Institute Berlin and Technical University Munich. The projects focus on different dimensions of health literacy, including mental health literacy and digital health literacy, also taking into account adult populations that are relevant to child and adolescent development and health, including parents, teachers, school principals, health professionals, psychologists and social care workers. The last project year also serves the purpose of research transfer, using the main findings across all projects to develop a synthesis report with key recommendations for research, practice and policy.

Session 2

The second session is dedicated to the Theory of Salutogenesis. Here, the participants will be invited to consider the salutogenic orientation as a paradigm for health promotion research and practise. The articulation between health Literacy and Salutogenesis will be highlighted in this session. Secondly, anchoring this session around the newly printed The Handbook of Salutogenesis in its the second edition EUPHA_HP joins other leading health promotion groups like the Global Working Group on Salutogenesis of the International Union for Health Promotion and Education (IUHPE) in collaboration with the Society for Theory and Research on Salutogenesis. Under the mission of promoting global health and wellbeing and to contribute to the achievement of equity in health between and within countries, this second session will use the research presented in the chapters of the handbook and provide an outlook to the future of health promotion.



1. Workshops & others

- 22 202200153 W Pillars of health promotion and the role of Health literacy in the life course approach EUPHA-HP, University of Education (Germany), IPC of Coimbra, CrAdLiSa
- 47 202200120 W Promoting and enhancing health literacy through school interventions EUPHA Working Group Health Literacy, EUPHA-HP, EUPHA-CAPH, Technical University Munich
- 55 202200031 RT Navigational health literacy. Perspectives from Austria, Germany and Switzerland Bielefeld University, School of Public Health, EUPHA Working Group on Health Literacy
- 64 202200116 W National and European studies on health literacy in children and adolescents EUPHA Working Group on Health Literacy, EUPHA-HP, EUPHA-CAPH, Technical University Munich, Robert Koch Institute
- 78 202200124 RT Health literacy and vaccine literacy as determinants of vaccine acceptance: a critical discussion EUPHA Working Group Health Literacy, EUPHA-HP, Technical University Munich, Public Health Austria, Careum Switzerland, Global Health Literacy Academy
- 83 202200165 W Can digital health literacy act as a protective factor for students in times of crisis? University of Graz, EUPHA Working Group on Health Literacy
- 86 202200058 RT Health literacy in health professionals – conceptualising and piloting a new measuring instrument Careum Center for Health Literacy (Switzerland), Gesundheit Österreich GmbH (Austria), University of Bielefeld (Germany)
- 150 202200586 Oral Pitch Quality changes of workplace health promotion in Austrian companies over time Austria
- 243 202201577 Oral Pitch Youth health promotion in countries affected by forced migration: The role of mHealth technologies USA
- 349 202200860 Oral Pitch Workplace Health Promotion programs for employees in long-term care facilities - a systematic review Germany
- 660 202200849 Pitch Display Swedish local and regional politicians' views on their role in Health Promotion Sweden
- 671 202200961 Oral Pitch Data-driven Health Promotion at vocational schools –a model to promote health and wellbeing Denmark
- 750 202201149 Oral Pitch Sport federation investment in Health Promotion: program implementation and viability Ireland
- 927 202200400 Oral Pitch Tools for assessing implementation of Health Promotion standards in hospital/health service settings Germany
- 939 202201626 Oral Pitch Health ambassadors in the workplace: a Health Promotion intervention mobilizing middle managers Israel
- 1205 202201511 Oral Pitch Workplace Health Promotion initiatives for Italian healthcare workers: an investment on health Italy

1263 202201858 Oral Pitch Erasmus + sport let's move Europa: learning units for Health Promotion among children and adolescents Italy

Other Health Promoting insights & participation in the EPH 2022 can be found in the conference program.

1354 202201170 Oral Display Collaboration and Health Promotion in the health care system – evaluation of a WHO healthcare Germany

Other activities during 2022

1357 202201131 Oral Pitch Health Promotion intervention for vulnerable schools (BeE-school): a cluster-randomized trial Portugal

Participation in the European Public Health WEEK:

1427 202201500 Oral Display Health Promotion programs in prison: physical activity and subjective health status Israel

[HW209 - Mental Health Support in the Digital World and Smoking Cessation](#)

EUPHA featured: EUPHA involved event

1436 202201741 Oral Pitch Organizational health literacy and Health Promotion in health care settings: Results from Germany Germany

Date / theme: Thursday 19 May - No health without mental health

Time: 10h00 until 11h00 (GMT+02:00)

Event type: Webinar

1554 202200752 Oral Pitch Effect of Change in Ecological Literacy Level on Health Promotion in Elementary School Students Turkey

Description: In this session Luis Saboga-Nunes explored the benefits of the use of the digital tools, with the health promotion lens, with a study case in smoking cessation. Looking on how mental health can be promoted guided the focus of this event.

Hosting country: Germany, Portugal

Specific location(s): videoconf-colibri.zoom.us/j/82291637202

1750 202200225 Pitch Display Training of health management students in workplace Health Promotion Bulgaria



Organisers: HeLiCa; EUPHA Health Promotion Section; Freiburg University of Education, Germany; Institute for Evidence Based Medicine, Faculdade de Medicina, Universidade de Lisboa

Website: www.helica.net

1765 202201235 Oral Pitch Characteristics of community Health Promotion programs with higher levels of adolescent involvement Norway

Contact email: luis.saboga-nunes@ph-freiburg.de

Social media: <https://www.ph-freiburg.de/soziologie/helica/about-helica.html>

[HW211 - Personality, Trust and Social Cohesion: what relations with Mental Health](#)

Date / theme: Friday 20 May - Building resilient health systems

Time: 12h00 until 13h00 (GMT+01:00) Paris

Event type: Lecture

Description: Ana Paula Amaral (PhD) and Fátima Feliciano (PhD), both Psychologists, guided through the dilemma of how, in such a time of crisis, confidence and trust may be constructed in order to become personality traits favoring

resiliency. Hosting country: Portugal

Specific location(s): [videoconference: colibri.zoom.us/j/82291637202](https://colibri.zoom.us/j/82291637202)

Language(s): English

Reach: National

Organisers: HeLiCa; EUPHA Health Promotion Section; Escola Superior de Tecnologia da Saúde de Coimbra (ESTeSC)

For registration and further information please contact the event organisers directly:

Website: www.helica.net

Contact email: luis.saboga-nunes@ph-freiburg.de

Contact info: felicianofati@gmail.com

Social media: <https://www.estesc.ipc.pt/>

HW16 - Measuring Health Literacy in Children and Adolescents

EUPHA featured: EUPHA involvement

Date / theme: Monday 16 May - A healthy and health literate youth

Time: 10h00 until 11h00 (GMT+02:00) Berlin

Event type: Webinar

Description: In this webinar, two projects of the Health Literacy in Childhood and Adolescence Research Consortium (HLCA) introduced their key findings. HL-Kids-NRW and MOHLAA both have developed measurement tools to assess health literacy of children and adolescents, respectively, and used them in representative surveys in Germany. Kristine Sørensen and Orkan Okan moderated the webinar.

Hosting country: Germany

Specific location(s): <https://tum-conf.zoom.us/j/63605750310>

Language(s): English

Reach: Global

Organisers: Technical University Munich, Health Literacy in Childhood and Adolescence (HLCA), Robert Koch Institute Berlin, EUPHA Health Promotion Section

Website: <https://tum-conf.zoom.us/j/63605750310>

Contact email: torsten.bollweg@uni-bielefeld.de, mohlaa@rki.de

Social media: @TUMHL @HLCA_research @EUPHA_HPS @rki_de

https://www.linkedin.com/posts/orkan-okan-979a1b0_european-public-health-week-activity-6905864765126918144-H-5Z

<http://www.hlca-consortium.de/?p3272&page2>

HW15 - Health Literacy Interventions in Schools

EUPHA featured: EUPHA involvement

Date / theme: Monday 16 May - A healthy and health literate youth

Time: 11h00 until 12h00 (GMT+02:00) Berlin

Event type: Webinar

Event format: Online only

Description: In this webinar, three projects presented their interventions for promoting health literacy in schools. The particular focus of the interventions is on digital-, mental- and organisational health literacy. Each project presented the concepts, the development of the intervention and partial results.

Hosting country: Germany

Specific location(s): <https://tum-conf.zoom.us/j/63605750310>

Language(s): English

Reach: Global

Organisers: Technical University Munich, Health Literacy in Childhood and Adolescence (HLCA), EUPHA Health Promotion Section

Website: <https://tum-conf.zoom.us/j/63605750310>

Contact email: t.schulenkorf@uni-bielefeld.de

Contact info: Meeting-ID: 636 0575 0310

Passcode: 551560

Social media: @TUMHL @HLCA_research @EUPHA_HPS

<https://www.linkedin.com/posts/orkan-okan->

7979a1b0_european-public-health-week-activity-6905864765126918144-H-5Z <http://www.hlca-consortium.de/?p3272&page2>

EUPHA's response to European Commission's call for evidence on smoke-free environments

In July 2022, EUPHA gathered evidence on smoke-free environments published in the European Journal of Public Health to answer the [European Commission's call for evidence](#) on the topic.



The evidence is supportive of expending the 2009 recommendations on smoke-free environments with outdoor spaces and emerging products, including electronic cigarettes and heated tobacco products. The attached overview document presents a selection of peer-reviewed articles on outdoor smoking regulations and on emerging products, such as e-cigarettes and heated tobacco products. The key results and conclusions [are presented](#), including the implications for policy and the European Commission recommendations.

EUPHA Working group on Serious gaming

Recent scientific findings show the potential of serious gaming in capacity building in public health professionals throughout the European region. The added value of serious gaming in social learning and capacity building is extensively described and reviewed in literature and evidence

has been compiling the last decade.[1] Gaming and simulation exercises prove as an appropriate process for dealing with the increasing complexity of organisational environments and the problems of communication within complex organisations and their networks.[2] Recently (April 2019), the potential of serious games for capacity building and collaboration in the field of public health has been described. [Follow us here](#) about this initiative

EUPHA JOIN THE NETWORK MEETINGS - THURSDAY 11TH NOVEMBER 2022

PL3 at 10:30 - 11:30

During the next EPH conference in Berlin, the health Promotion Section will have its first face to face Network meeting after two years of virtual meetings. All members are invited to join and bring their suggestions and plans regarding the Section activities for the future.

At the heart of this meeting - that will take place at PL3 at 10.30, 11th of November - will be the key note presentation and working plan to move forward particularly #2 of the working agenda of the Section:



- 1) Uplift health promotion and its uniqueness as a scientific discipline
- 2) **Engage health promotion against social injustice, poor health and health inequalities: lobbying, advocating and researching "upstream" interventions for good practice**
- 3) Translate health promotion to daily health and life
- 4) Engage health promotion best theories and practices for a sustainable development

- 5) Reinforce a cultural sensitiveness agenda in the domain of health promotion diffusion (cultural sustainable discourses and practices)
- 6) Engage transversely health promotion Section activities with other EUPHA sections

and stand united



ACTIVATING JUSTICE STAKEHOLDERS HEALTH PROMOTION ENGAGEMENT IN UKRAINE

EUPHA Health Promotion Section manifests its deepest feelings of empathy towards those that are today under the terrific consequences of the war that is devastating Ukraine. The health promotion of those directly affected is of the most relevance and a consultation is open to hear from the members – as a section – on how to bring a relevant influence in this domain at [here](#).



Register your interest to participate
EUPHA Health Promotion News & Notes 2022



we the survivors,
honour the fallen,
uplift the soul of
a
thriving nation

The EUPHA Health Promotion Section introduces the HealthPromotion#4Ukraine logo: where

two basic components acquaint with our global mandate:

- a) the Ukraine coloured dove of peace*, where the national colours of Ukraine are enshrined in the request for peace as a basic component for wellbeing and health (*from 2022 Progress Housing Group)
- b) the 5 principles of health promotion: intersectorality, sustainability, empowerment, equity and the life

course perspective (from Health Promotion Focus on COVID-19: Keep the Trojan horse out of our health systems. Promote health for ALL in times of crisis and beyond)

(2020) (see Minutes of the JTN EUPHA HPS, 2020)

- Increase the visibility of health promotion in
 - Research – by disseminating EUPHA HPS activities and taking lead roles in the European Health Promotion Forum and the International Union for Health Promotion and Education as well as within our national and international health promotion research projects
 - Practice – by collaborating specifically with schools and school network and

UPCOMING EVENTS

EPH Conference 2023

Our Food, Our Health, Our Earth : A Sustainable Future for Humanity

Dublin, Ireland, 8 - 11 November 2023

Section members will be supported regarding HPS activities in Dublin, Ireland, 8 - 11 November 2023.

Goals for 2023

- We want to accomplish
 - A) an increase in the memberships rates (2017: 2650; 2018: 3016; 2019: 3511; 2020: 4143; 2021: 4500; 2022: 4978)
 - B) improve exchange with members and focus on quality communication and networking among European and global members for Virtual event EPH 2023, Our Food, Our Health, Our Earth : A Sustainable Future for Humanity Dublin, Ireland, 8 - 11 November 2023
 - C) submit joint activities to the EPH 2023 with other sections
 - Initiate a training course in the format of a Chair Academy among several partners, following a suggestion of implementing a summer school by participants at the JTN

- implementing health promotion school concepts in diverse school settings
 - Policy – by continuing policy dialogues in 2023 with European Region member states and policy makers with a focus on embedding health literacy within an European health promotion framework
- Work on defining evidence based methods for health promotion together with the European Forum on Health Promotion Research
- Increase the visibility of health promotion at the EPH 2023 Our Food, Our Health, Our Earth : A Sustainable Future for Humanity Dublin, Ireland, 8 - 11 November 2023 by providing different formats.
- Continue News-letters and Twitter use and Social Media to engage with members and the health promotion community
- Strengthen the collaboration with other sections.
- Strengthen the cooperation and exchange with critical NGOs in the field of health promotion such as UNESCO, IUHPE, ISHN, SHE, EHP Forum, AHLA, IHLA, etc.
- Strengthen the activities to involve young EUPHA members (EUPHANxt)

Collaboration with section members

- Full use of the News-letters, Twitter channel to increase section members communication
- Redefine the activities we share with our members via the Newsletter

Encourage members to take more responsibility and participate in EUPHA activities

