

ANNUAL REPORT 2021

As Europe move to a persistent pandemic condition with COVID-19 for the second consecutive year, The Health Promotion Section re-framed its plans and activities in order to address the current situation. Therefore we engaged in the European Public Health Week; with the section members open up a dialogue to engage health promotion actors in the current crisis with a survey and networking activities; participated in other health promotion studies and surveys; actively engaged with world health promotion stakeholders such as the IUHPE in the context of the preparation of the 2022 Vancouver world conference, with the IUHPE European branch actively organized and participated in the 11th European Conference in Girona, and with STARS in the 6th international conference in Salutogenesis; had various workshops and further events at the EPH Dublin conference 2021.

The section's President and Vice-President thank all the Section members and welcome all the new members that joined us throughout 2021.

Contents of the Annual Report 2021

1. Activities 2021
2. Survey following the HPS Statement "A Health Promotion Focus on COVID-19", Keep the Trojan horse out of our health systems: Promote health for ALL in times of crisis and beyond! By Luis Saboga-Nunes et al.
3. Upcoming events and goals for 2022

LEADERSHIP

SECTION PRESIDENT

Luis Saboga-Lunes
saboga.nunes@gmail.com

VICE PRESIDENT

Orkan Okan
orkan.okan@uni-bielefeld.de

SECTION Pillars

Siw Tone Innstrand, Didier Jourdan,
Kevin Dadaczynski

WEBSITE

<https://eupha.org/health-promotion>

SOCIAL MEDIA



Twitter account
eupha_hps

“GENUINE PARTICIPATION AND THE TRANSFORMATIONAL POTENTIAL OF HEALTH PROMOTION - CORONAVIRUS POLITICS”

Organiser: EUPHA Health Promotion section, UNESCO Chair Global Health & Education and International Institute, University of Michigan during the 14th European Public Health Conference.

The COVID-19 pandemic led the world into an unprecedented crisis, affecting health, economy, social life and politics and impacting all sectors of society. In their attempts to contain the pandemic as good as possible, during the first year of COVID-19 governments across the world implemented public health emergency measures such as lockdowns and curfews leading to closing schools, universities, restaurants, theatres and almost all non-system relevant settings. However, these settings are critical places for people to meet, talk, play, learn and work, which is why these are so important for health promotion. Never before in modern history did a health problem have such an overwhelming impact on society. It is challenging our views on what a healthy and health promotive society means.

It is important to consider the role of health promotion in dealing with the COVID-19 pandemic. This pandemic may not appear to be a core concern for health promotion, but we would argue that health promotion is more important in this time of crisis than ever. This crisis underscores the need for strong public systems, as well as the critical role of health literacy in promoting population health. There is a need for effective communication and community mobilization efforts to enhance protective and self-care behaviours and measures at a societal, community and individual level. At the heart of the health promotion response to the COVID-19 crisis is the need to increase people’s control over their own health, to enhance social cohesion and solidarity, and to (re)build public trust and collective responsibility for population health and wellbeing. Successful community engagement supported by new digital opportunities for safe communication, is key to coping successfully with this crisis and its many disruptive consequences at a societal level. Health promotion has a central role to play in empowering communities and individuals in adopting effective responses and managing the psychosocial impacts of the multi-layered consequences of this pandemic. The health promotion community has an advocacy role to play in arguing for sustained investment in public health systems, so that countries are better prepared for future crises and recognize the value of supporting health and well-being. This is where the transformative potential of health promotion comes in and can ensure the best health for every human being.

Objectives

The main goal of this EPHC pre-conference is to open new perspectives on genuine participation as a means to highlight the transformational potential of Health Promotion. By shifting participation as a mantra to participation as a practice this pre-conference aims at establishing a stronger focus to inclusion as part of health-for-all-policies.

14th European Public Health Conference 2021

Genuine Participation and the Transformational Potential of Health Promotion - Coronavirus Politics

PRE-CONFERENCE co-organised by the UNESCO Chair Global Health & Education and EUPHA Health Promotion Section

10 November 2021
9.00 - 10.30 CET
Online event

Speakers

Moderator:

- Lisa Salgado-Morales, President of the EUPHA Health Promotion section

Presenters

- Saad Baki, WHO Collaborating Center & UNESCO Chair Global Health & Education
- Søren Ditlevsen Jensen, Danish Diabetes Center-Copenhagen, Denmark

Round table

- Saad Baki, Institute; UNESCO Chair Global Health & Education
- Mervin White, Arab Coalition for Adolescent Medicine, Egyptian Society for Adolescent Medicine, Egypt
- Mimi Chen Tsai, ATLAS research, UNESCO Chair Global Health & Education, Taiwan
- Heidi Gray, University of Huddersfield, England
- Rod Monner, IACSO, Argentina
- Vanessa Salgado, Canada College Institute, Brazil
- Marco Abanades, University of San Paulo, Brazil

Registration: ephconference.eu

UNESCO Chair Global Health & Education | UCA University Clermont Auvergne | mgen | UNIVERSITY OF HUDDERSFIELD | EUPHA HEALTH PROMOTION

The goals of the preconference are:

1. identify gaps between theory and practice in genuine participation
2. discuss a range of practices and tools to guide the transformational potential of health promotion
3. share priority areas for moving ahead with genuine participation.

Organizational arrangements:

In this session – developed in the Round table format with

- Goof Buijs, facilitator, UNESCO Chair Global Health & Education
- Mamdouh Wahba, Egypt
- MinChien Tsai, Taiwan
- Nicola Gray, UK
- Raúl Mercer, Argentina
- Vanessa Salgado, Brazil
- Marco Akerman, Brazil

we explored different perspectives to the future of the transformational potential of health promotion focusing on the global and the national level.

Next to these objectives, we wish to create a space that supports international networking among professionals and researchers interested in advancing participatory community-based public health interventions. This is at the core of the activities of the UNESCO Chair Global Health & Education and of the EUPHA Health Promotion Section

The active participation of attendants was supported by an online platform before, during and after the preconference. After registration, participant received a link to dedicated resources. The platform will also be used during and after the conference especially for the collaborative writing of the statement.

Every presentation came along a set of questions to be discussed with participants. Attendees also contributed by stating observations and conclusions on the lessons drawn from the discussions that will be summarised in a statement

to be disseminated within the networks of the organising institutions and beyond.

A paper presenting the statement will be published afterwards. Much effort will also be invested in fostering a shared vision of the problems and challenges facing public health research and action on the SDH and new collaborations between the participants.

We also hope that providing a space for attendees and speakers to network may generate other unexpected outcomes.

Main messages

The health promotion community has an advocacy role to play in arguing for sustained investment in public health systems, so that countries are better prepared for future crises and recognize the value of supporting health and well-being. This is where the transformative potential of health promotion comes in and can ensure the best health for every human being..

Presentations

Four presentations, one round table and two activities of co-creation

1. Where we are? Factors explaining the over-investment in interventions targeting individual determinants of health at the expense of actions on the SDH;
2. How did we get there? Available evidence on participation, non-participation and victim-blaming mechanisms;
3. What to do? Innovations in participatory community-based interventions to improve the daily living conditions impacting health and well-being;
4. How to strengthen national capacities to promotion health and reduce inequalities? Enablers and barriers to scale-up health promotion and community-based approaches.

Speakers/Panellists

Pr. Luis A. Saboga-Nunes, president of the EUPHA Health Promotion section

Amdouh Wahba (Egypt), MinChien Tsai (Taiwan), Nicola Gray (UK), Raúl Mercer (Argentina), Vanessa Salgado (Brazil), Marco Akerman (Brazil)

Pre-Conference second session

The second session of the Pre-Conference

continued the first thematic approach with an eye on national practices of Genuine Participation. Guest speakers in this session were according to the topic in focus:

- The European Union Confronts COVID-19 Another European Rescue of the Nation-State?

Eleanor Brooks, Anniek de Ruijter, and Scott L. Greer

- Three Approaches to Handling the COVID-19 Crisis in Federal Countries Germany, Austria, and Switzerland

Thomas Czypionka and Miriam Reiss

- A Tale of Two Pandemics in Three Countries Portugal, Spain, and Italy

Luis Saboga-Nunes, Pedro C. Magalhães, André Peralta-Santos

- COVID-19 in Central and Eastern Europe Focus on Czechia, Hungary, and Bulgaria

Olga Löblová, Julia Rone, and Endre Borbáth

- COVID-19 in the Russian Federation Government Control during the Epidemic

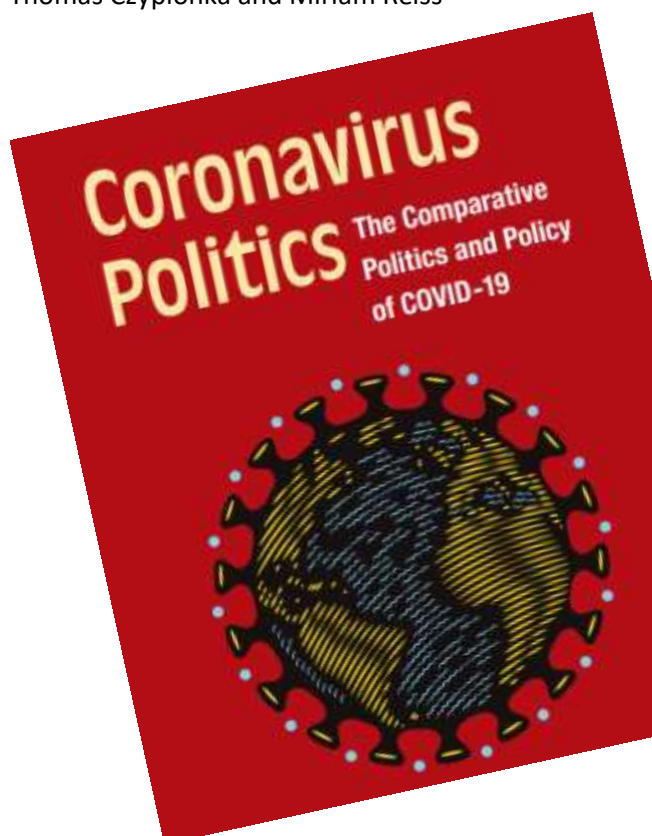
Elizabeth J. King and Victoria I. Dudina

The goal was to share examples of interdisciplinary approaches to health promotion, research networks for primary prevention and health promotion. The session focused on coordinating and supporting health promotion and primary prevention research on the national level in different countries in order to showcase contemporary best practices.

Context: how and why different political systems that were put to the test engaged and did what they did during the pandemic of COVID-19

Although COVID-19 is effectively unprecedented in the modern world, political systems responding to it need to move from hazard mitigating responses to comprehensive health promotion strategies.

Conclusion: introducing the statement *Genuine Participation and the Transformational Potential of Health Promotion*



1. Workshops & others

9.N. Round table: The comparative politics and policy of Covid-19 Organised by: EUPHA-HP, UNESCO Chair GHE, University of Michigan (USA)

COVID-19: the first Homo Salus syndemic? Lessons of inclusion and social justice in the aftermath of SARSCoV-2

20 202100042 RT The comparative politics and policy of Covid-19 EUPHA -HP, UNESCO Chair Global Health & Education and International Institute, University of Michigan 4 6.000 0.816

34 202100036 W COVID-HL: A global survey on digital health literacy in university students during the pandemic EUPHA -HP, COVID-HL Network 4 5.750 0.957

52 202100077 W Social Prescribing: what has been learned in developing evidence, what challenges and solutions? EUPHA -HP 4 5.500 1.291

73 202100034 W Health literacy in childhood and adolescence (HLCA): A focus on health literacy in schools EUPHA -HP, Bielefeld University 4 5.250 1.708

11/12/2021 15:00 16:00 11L Health promotion: research and practice

Other activities during 2021

Participation in the European Public Health WEEK:

- Date / theme: Monday 17 May - Communicating science and health

Co-creating health promotion in educational communities (English)
Time: 11h30 until 12h30 (GMT)
Event type: Panel discussion

Description: Co-creating health promotion in educational communities is a major issue in Health Promotion. Therefore during this webinar, Graça S. Carvalho, Zélia Anastácio & Teresa Vilaça – Research Centre on Child Studies (CIEC), Institute of Education, Universidade do Minho, Portugal – will explore how educational communities may play a leading role in health promotion

- Date / theme: Tuesday 18 May: New challenges in mental health: Rest, Chronobiology and Health Promotion in times of crisis

Clocks within clocks and rest of it: timed lifestyle democracy & our cells sense of time

Time: 10h30 until 11h30 (GMT)

Event type: Conference

Description: Isabel Palmeirim, Professor and Director of the Medical Course at the University of Algarve is a trained physician and passionate researcher. She developed a PhD in Development Biology, at the “Université Pierre et Marie Curie” - Paris. Her doctoral work led to the discovery of an embryonic molecular clock, a discovery considered by the scientific journal “Nature” a 20th century Milestone in the area of Embryonic Development. Isabel Palmeirim was later a researcher at the Gulbenkian Institute of Science, Assistant Professor and founder of the Medical Schools of the Universities of Minho and Algarve, being, since 2013, Professor and Director of the Medical Course at the University of Algarve. In this conference Isabel Palmeirim will unveil some of the intriguing Chronobiological mechanisms that help us cope with uncertainty in times of crisis.

- Date / theme: Wednesday 19 May - Your local community

Social Networks for Health & Wellbeing (English)

Time: 8h30 until 9h30 (GMT-10:00)

Event type: Lecture

Description: The role of social networks on health and well-being is still a major field of research. Therefore during this webinar Tetine Lynn Sentell - Head of The Office of Public Health Studies (OPHS), University of Hawai'i at Mānoa - more deeply explore the role of community-, social-,

and family- level variables, especially how community-level strengths can help build a culture of health and how social networks can support and sustain health literacy.

- Date / theme: Wednesday 19 May - Your local community

Health in the virtual & digital world (English)(check updates)

Time: 16h30 until 17h30 (GMT)

Event type: Conference

Description: In this session Luis Saboga-Nunes will explore the benefits of the use of the digital tools, with the health promotion lens, with a study case in smoking cession. Luis Saboga-Nunes (LicSoc, MPH, PhD, EuHP), a health sociologist, is associate professor at the Institute of Sociology, University of Education, Freiburg, Germany, professeur affilié UNESCO Chair/WHO Collaborating Center in Global Health & Education, professor coordinator of Healthy Public Policies & Health Policies, IPC. He is also Scientific Consultant of the Institute for Evidence Based

Description: How can we support decision making on behalf of Public Health benefit? During this webinar António Vaz Carneiro - Head of Cochrane Portugal and of the Scientific Council of the Institute for Evidence Based Health (ISBE) - will address one of the hot topics of today when we are concerned with "All for One health".

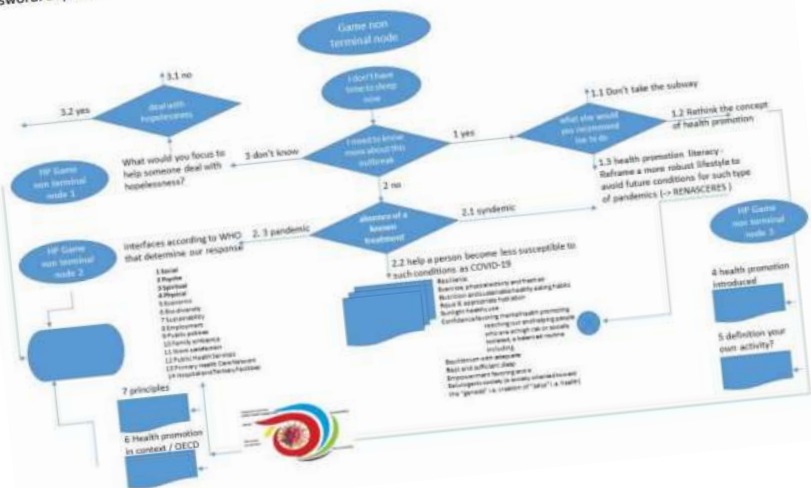
Experts' meeting Regions for Health Network The 26 th Annual Meeting of the Regions for Health Network (RHN) - 25–28 October 2021, co-organized and hosted by the Government of Moscow

EUPHA Working group on Serious gaming



Serious gaming HP flowchart
Luis Saboga Nunes, Diane Levin-Zamir, Uwe Bittlingmayer, et al
(work in progress, v 1.0 – 210710)

<https://mashad.itch.io/serious-game>
password: eupha123



Medicine, Faculdade de Medicina, Universidade de Lisboa, Portugal and President of the Health Promotion Section at the European Public Health Association (EUPHA). His research focus theoretical and evidence-based best practices in public health & health-literacy in the context of health in the virtual world/ e-health, digital health literacy and life styles.

- Date / theme: Thursday 20 May - All for one health

Public Health Evidence to support decision making (English)

Time: 11h00 until 12h30 (GMT)

Event type: Conference

European Commission EU4 Health Programme

Workshop EU4Health Programme 2021

potential solutions for a healthier European Union

24 March 2021, 10:00 – 12:30 + 13:30-16:00 CET

Breakout session

Disease Prevention

Moderator: Artur Furtado, Acting Head of Unit C1

Rapporteur: Yvette Azzopardi, EU4Health Task Force

Roundtable:

Ms Caroline Costongs, Director, EuroHealthNet

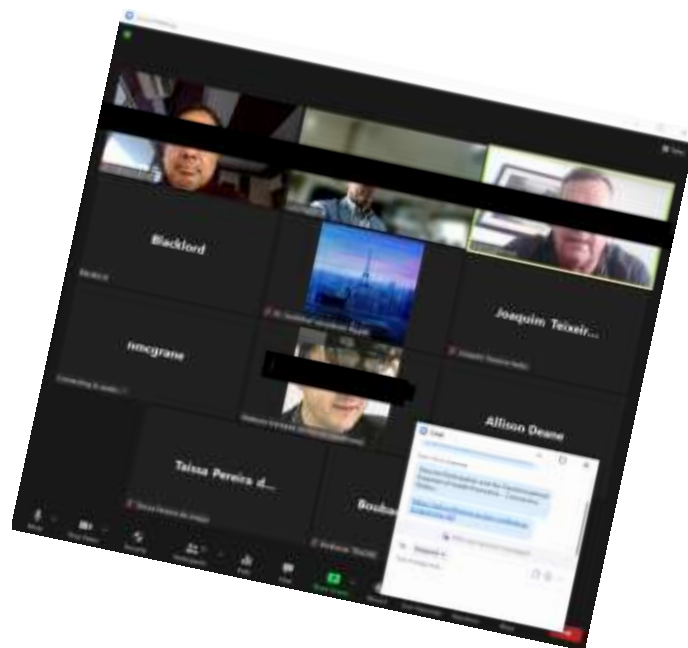
Prof. Luis Saboga Nunes, President, Health Promotion Section, European Public Health Association (EUPHA)

Mr Nikolai Pushkarev, Policy coordinator, European Public Health Alliance (EHPA)

Prof. Em. Raymond Vanholder, Chairman, European Chronic Disease Alliance (ECDA)

Mr David Ritchie, Cancer Prevention Manager, Association of European Cancer Leagues (ECL)

Assist. Prof. Tit Albreht, Innovative Partnership for Action against Cancer (iPAAC)



EUPHA JOIN THE NETWORK MEETINGS - THURSDAY 11TH NOVEMBER 2021

10:10-11:10 JTN010 - Health promotion (1st slot) - 14 participants

11:10-12:10 JTN010 - Health promotion (2nd slot) - 11 participants

UPCOMING EVENTS

EPH Conference 2022

15th European Public Health Conference 2022 Strengthening health systems: improving population health and being prepared for the unexpected

Berlin, Germany, 9-12 November 2022

Section members will be supported regarding HPS activities at the Berlin EPH conference 9-12 November 2022. In case of any suggestions and/or ideas for workshops, and other events, please do not hesitate to get in touch.

Goals for 2022

- We want to accomplish
 - A) an increase in the memberships rates (2017: 2650; 2018: 3016; 2019: 3511; 2020: 4143; 2021: 4500)
 - B) improve exchange with members and focus on quality communication and networking among European and global members for Virtual event EPH 2022, Strengthening health systems: improving population health and being prepared for the unexpected - Berlin, Germany, 9-12 November 2022
 - C) submit joint activities to the EPH 2022 with other sections
 - Initiate a training course in the format of a Chair Academy among several partners, following a suggestion of implementing a summer school by participants at the JTN (2020) (see Minutes of the JTN EUPHA HPS, 2020)
- Increase the visibility of health promotion in
 - Research – by disseminating EUPHA HPS activities and taking lead roles in the European Health Promotion Forum and the International Union for Health Promotion and Education as well as within our national and international health promotion research projects
 - Practice – by collaborating specifically with schools and
 - school network and implementing health promotion school concepts in diverse school settings
 - Policy – by starting policy dialogues in 2022 with European Region member states and policy makers with a focus on embedding health literacy within an European health promotion framework
- Work on defining evidence based methods for health promotion together with the European Forum on Health Promotion Research
- Increase the visibility of health promotion at the EPH 2022 in Berlin by providing different formats.
- Continue Twitter use and Social Media to engage with members and the health promotion community
- Strengthen the collaboration with other sections.
- Strengthen the cooperation and exchange with critical NGOs in the field of health promotion such as UNESCO, IUHPE, ISHN, SHE, EHP Forum, AHLA, IHLA, etc.
- Strengthen the activities to involve young EUPHA members (EUPHANxt)

Collaboration with section members

- Full use of the Twitter channel to increase section members communication
- Redefine the activities we share with our members via the Newsletter

Encourage members to take more responsibility and participate in EUPHA activities