

Annual report 2020

EUPHA section on HP (EUPHA-HP)



Goals for 2020

- We want to accomplish
 - A) an increase in the memberships rates (2017: 2650; 2018: 3016; 2019: 3511)
 - B) improve exchange with members and focus on quality communication and networking among European and global members
 - C) submit joint activities to the 16th WCPH in Rome 2020
- Increase the visibility of health promotion in
 - Research – by disseminating EUPHA HPS activities and taking lead roles in the European Health Promotion Forum and the International Union for Health Promotion and Education as well as within our national and international health promotion research projects
 - Practice – by collaborating specifically with schools and school network and implementing health promotion school concepts in diverse school settings
 - Policy – by starting policy dialogues in 2020 with European Region member states and policy makers with a focus on embedding health literacy within an European health promotion framework
- Work on defining evidence based methods for health promotion together with the European Forum on Health Promotion Research
- Increase the visibility of health promotion at the WCPH in Rome 2020 by providing different formats.
- Continue Twitter use and Social Media to engage with members and the health promotion community
- Strengthen the collaboration with other sections.
- Strengthen the cooperation and exchange with critical NGOs in the field of health promotion such as UNESCO, IUHPE, ISHN, SHE, EHP Forum, AHLA, IHLA, etc.
- Strengthen the activities to involve young EUPHA members (EUPHANxt)

Collaboration with section members

- Full use of the Twitter channel to increase section members communication
- Redefine the activities we share with our members via the Newsletter
- Encourage members to take more responsibility and participate in EUPHA activities

Activities at the EPH conference

EUPHA Health Promotion Section activities during the 12th European Public Health Conference
Marseille Chanot, Palais des Congrès et des Expositions, 114 Rond-Point du Prado, Marseille, France
from 20-23 November 2019

Health promotion principles as foundations for solidarity and public health
Organised by EUPHA Section Health promotion, UNESCO Chair Global Health & Education, Bielefeld
University, and The German Prevention RESEarch NeTwork (PRESENT)

Around 65 participants joined our full day preconference from 30 different countries.

Activities

3.M. - Workshop: Tools and opportunities for health promotion. THL, EuroHealthNet, EU Joint Action
ChrodisPlus, EUPHA (HP), EUPHA (INJ)
Thu 21st 14:50-16:20 Marseilleveyre

3.P. - Workshop: A methodology for monitoring population health literacy in Europe – the HLS19
project
Thu 21st 14:50-16:20 Mounine

3.M. - Workshop: Tools and opportunities for health promotion
Thu 21st 14:50-16:20 Marseilleveyre

mhealth tools and quality of life: a work setting assessment of health literacy (HLS-EU-PT) and
wellbeing Thursday 21st November (14:50 - 16:20), shortlisted for the DPH 2019

5.N. - Round table: Health literacy and life skills: children and adolescents' tools for health promotion
Fri 22nd 11:10-12:10 Samena

6.Q. - Workshop: Health Literacy in the workplace: from health literate organizations to resilient
individuals, Fri 22nd 14:50-15:50 Morgiou

7.N. - Workshop: Health literacy: an asset to public health policy
Fri 22nd 16:20-17:50 Samena

9.C. - Round table: Online anti-vaccination movements: the role of social media in public health communications EUPHA (HP), DPH, EUPHA (IDC)
Sat 23rd 11:10-12:40 Callelongue parterre

10.P. - Workshop: Better ask those who are concerned: co-creation in participatory epidemiology and health promotion
Sat 23rd 13:40-15:10 Mounine

Join the network: Thu 21st 12:30-13:30 Endoume 3 EUPHA (HP) JTN2 - Health promotion: join the network – Around 50 participants joined as with several new persons who registered for our Section.

Other activities

Participation in the European Public Health WEEK: webinar 15th May (from 12-2pm) - Grow old, grow healthy: a paradox or a parody? From Homo Sapiens to Homo Salus & the proxy cause (Covid-19) of the last human shakeup!

Experts' meeting to develop the WHO European Region action plan on health literacy on 12-13 February 2020

EUPHA Working group on Serious gaming

EUPHA-HP et all COVID-19 Statement: in EN, ES, IT, FR & PT:

Saboga-Nunes L, Levin-Zamir D, Bittlingmayer U, Contu P, Pinheiro P, Ivassenko V, Orkan Okan, Liane Comeau, Margaret Barry, Stephan Van den Broucke, Didier Jourdan. A Health Promotion Focus on COVID-19: Keep the Trojan horse out of our health systems. Promote health for ALL in times of crisis and beyond!: EUPHA-HP, IUHPE, UNESCO Chair Global Health & Education; 2020. Available from:

URL: https://www.iuhpe.org/images/IUHPE/Advocacy/COVID19_HealthPromotion.pdf

https://www.iuhpe.org/images/IUHPE/Advocacy/COVID19_HealthPromotion_it.pdf.

https://www.iuhpe.org/images/IUHPE/Advocacy/COVID19_HealthPromotion_pt.pdf.

http://www.iuhpe.org/images/IUHPE/Advocacy/COVID19_HealthPromotion_fr.pdf

https://www.iuhpe.org/images/IUHPE/Advocacy/COVID19_HealthPromotion_es_.pdf



A Health Promotion Focus on COVID-19

Keep the Trojan horse out of our health systems:
Promote health for ALL in times of crisis and beyond!

Annual meeting

21 Nov 2019: 50 participants

Agenda:

1. The previous year in review
2. The 4 pillars
3. Communication & networking
4. Plans ideas for 2020 and the Rome conference
5. other









General communications with section members

Regular Newsletters

Twitter channel



@EUPHA_HPS

-  Startseite
 -  Entdecken
 -  Mitteilungen
 -  Nachrichten
 -  Lesezeichen
 -  Listen
 -  Profil
 -  Mehr
- [Twittern](#)