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Webinar on Health Literacy
Organisational and professional health literacy:
What is it and why is it important?

Organized by

EUPHA Health Literacy Section, The Swedish Health Literacy Network, WHO M-POHL Action Network, Karolinska Institute's Aging Research Center, Technical University of Munich

The European Public Health Week (EUPHW) aims to raise awareness about public health and promote collaboration among the public health community in Europe. Subscribe via email to our newsletter: EUPHAcommunications@eupha.org.

The overarching theme is **'Public health: Global issues, local actions'**. Each day of the week will have its own daily theme:



Day 1: Monday 22 May: Mental health for all | Day 2: Tuesday 23 May: Diversity in health | Day 3: Wednesday 24 May: Access to care | **Day 4: Thursday 25 May: Prevention and control of chronic diseases** | Day 5: Friday 26 May: Global health emergencies and response



Day 4 | 25 May 2023: Prevention and control of chronic diseases

Health literacy describes how people manage health information to make informed health decisions in context of healthcare, disease prevention, and health promotion. Almost 50% of all Europeans have limited personal health literacy. Low health literacy in adults is associated with worse health outcomes and health disparities in Europe, making health literacy an important public health target. Organizational and professional health literacy responds to limited personal health literacy and is crucial for reducing health inequalities. The speakers will present and discuss key findings from the HLS19 study on population health literacy in Europe.



Moderators

Josefine Wängdahl, main contact (Karolinska Institute) | Catherine Jenkins (LSBU, EUPHA HL) | Orkan Okan (TUM, EUPHA HL)



Webinar

Start: 14.00h (CET) | End: 16.00h (CET)

Our speakers	Our topics	Your registration
Diane Levin-Zamir (IL) Robert Griebler (AT) Christina Dietscher (AT) Saskia Maria De Gani (SWI) Christopher Le (NO)	<ul style="list-style-type: none">What is health literacy & why is it importantIntroduction to the European health literacy survey & the Action Network onMeasuring Population & Organizational Health Literacy of WHO Europe (M-POHL)Organisational health literacy at hospitalsOrganisational health literacy in primary careProfessional health literacyHealth literacy policies	Register here or by scanning the QR code 

Zoom
Join us using this [Zoom link](#)

Contact email for registration
josefin.wangdahl@ki.se

Follow this [link](#) for more information

EUPHA Contact

orkan.okan@tum.de | jenkinc8@lsbu.ac.uk

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The Swedish Health Literacy Network



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