

# ANNUAL REPORT 2022 SUMMARY

# INTRODUCTION

2022 again was a year of very hard work for public health professionals. At EUPHA, we have tried to support our members and the wider public health community as good as possible in this by means of our tools for enhancing the visibility of the evidence base for policymaking, capacity building, and our advocacy. In this summary, we provide an overview of EUPHA's main activities. For each activity, it is indicated to which of our eight strategy goals they contribute. We have highlighted some of our most impactful achievements. The full annual report is available on our website.

Together with our members, we celebrated EUPHA's 30 years anniversary in Berlin. 2022 also marked an important step for our organisation, with Dineke Zeegers Paget stepping down as EUPHA's Executive Director after 25 years of exemplary leadership. She is now supporting EUPHA in a new role as strategic advisor.

## **EUPHA'S STRATEGY AND GOALS**

Since 2020, EUPHA has been implementing its 5 years strategy that relies on three pillars: Analysis, Advocacy, and Action. These are supported by our underlying principles: Voicing Knowledge, and Enhancing Capacity. How we have been working is structured by 8 goals:





Support our members in their work at the national, regional and local level



Stimulate and facilitate mutual learning



Keep health a priority on the European and national agendas



Deliver the right evidence at the right time



Consolidate and expand the partnership



Actively stimulate the younger generation to be part of EUPHA network



Strengthening public health research in Europe



Support the implementation of the SDGs and all policies for a healthy Europe

Iveta Nagyova, President Marieke Verschuuren, Executive Director

January 2023

## EUPHA MEMBERS AND PARTNERS



47 countries

In official relations with **3** European institutions

partner organisations with a formal agreement

In 2022, we had the pleasure to welcome the Association of Public Health Workers in the Federation of Bosnia and Herzegovina and the Cyprus Epidemiology and Public Health Association - CyEPHA as new EUPHA members.

#### **Highlighted activity**

With its Czech member, EUPHA has published an e-collection on health and health-care for refugees and migrants in the European Journal of Public Health.

## EUROPEAN PUBLIC HEALTH CONFERENCE





EUPHA provides a significant contribution to the scientific quality and the scientific programme of the yearly EPH conferences. We do this together with a large number of international NGOs and international organisations. The EPH conferences are organised by the separate 'EPH Conference' Foundation at the initiative of EUPHA.

In 2022, the first in-person was organised after two online editions. The conference received a record number of 2,371 abstract, and no less than 2,544 delegates joined us in Berlin.

EUPHA and its sections not only organised many sessions at the Conference, we also had a stand that made us highly visible. At the stand, the 'market place' for EUPHA members offered an opportunity to share experiences and exchange knowledge about running a public health association, strengthening public health professionals on national level, and advocating for public health at national level.

#### **EUPHA activities at the EPH conference**

- 4 11 pre-conferences
- # 1 plenary
- ∠ 58 workshops
- 💪 7 skills building seminars
- 29 join the network meetings

During the conference in Berlin, EUPHAnxt fellows interviewed established public health experts, and summarised these in the form of blog posts, which can be found at the EUPHA website.



From left to right: Marieke Verschuuren, EUPHA Executive Director, Iveta Nagyova, EUPHA President, Hans Kluge, WHO Regional Director for Europe, Floris Barnhoorn, EUPHA Deputy Director, Nina Adelberger, Member of the Local Support Committee at the EPH Conference in Berlin.

# ADVOCACY 🖺 🔅

Advocacy is one of the pillars of our 2020-2025 strategy, one that requires a strong public presence, and official relationships with key partners. Over the years, EUPHA has established itself as the go-to organisation for public health evidence, and this is a precious position that we aim to further strengthen. We have several tools at our disposal, presented below.

## Statements

EUPHA (co-)authored or endorsed 16 statements in 2022. A complete overview is available in our full annual report on the EUPHA website.

#### Highlighted statements

- Reproductive rights are human rights (EUPHA statement)
- Health is at stake in the Ukraine invasion (EUPHA statement)
- European regional action framework for behavioural and cultural insights for health, 2022–2027 (EUPHA and EuroHealthNet-led joint statement during the WHO/Europe Regional Committee)
- The Berlin Statement (EUPHA-led joint statement)

## **Representation in EU meetings and groups**

The visibility of EUPHA as a solid partner with a research background has been strengthened. We continue to build the capacity and knowledge of policy-oriented organisations and have an official seat in about 15 stakeholder and advisory groups.

#### **Highlighted advisory functions**

- WHO Technical Advisory Group on Behavioural Insights and Sciences for Health -Represented by EUPHA president Dr. Iveta Nagyova
- HERA Advisory Board Represented by EUPHA Infectious disease control section president Dr. Ricardo Mexia
- Accredited Non State Actor by the WHO Regional Office for Europe
- AMR Stakeholder Network Represented by EUPHA Health technology assessment section vice-president Elena Petelos

EUPHA continued to have high-level meetings with representatives of the European Commission and WHO Europe, to raise the voice of public health professionals in the European Region. EUPHA representatives also attended many conferences and meeting, whether inperson or online. A full overview of meetings attended in 2022 is available in our full annual report on the EUPHA website.

### **Rapid Response Team**

The goal of this team of experts (mostly section representatives) is to provide the evidence-base on a large number of public health topics quickly in response to questions from media or policymakers. In 2022, its action resulted in interviews given to renowned media outlets, including FoodNavigator, Politico Europe, and the Financial Times.



## EUPHA SECTIONS



In 2022, EUPHA counts 26 sections, or themed networks, and two working groups: the Working Group on Health literacy and the working group on Gender equality and women empowerment. Their goal: providing evidence on a wide array of topics. The membership of the sections keeps growing, showing the interest of the community in taking part in the activities organised by section presidents and vicepresidents.

Sections are active at the European Public Health Week (EUPHW), European Public Health Conference, and also co-organise their own conferences and publish their own statements on specific public health issues. EUPHA can also count on their precious support to deliver evidence to the European Commission via the public consultations, and in European projects.

#### **Sections' statements**

EUPHA Law and Public Health statement on the war in Ukraine

EUPHA Child and Adolescent Public Health statement on the war in Ukraine

# Selection of responses to public consultations

- Call for evidence on smoke-free environments
- European Health Data Space
- Food labelling revision of rules on information provided to consumers for alcoholic beverages

#### **Section involvement in European Advocacy Groups**

- EUPHA Law and Public Health section Unhealthy Food Marketing Coalition
- EUPHA Migrant and Ethnic Minority Health section, EUPHA Urban Public Health section - Thematic Network on Health Inequalities, hosted by the European Commission's Health Policy Platform
- EUPHA Public Mental Health section Thematic Network on Mental Health in All Policies, hosted by the European Commission's Health Policy Platform

Section activity on Twitter has been steadily growing over the years. In 2022, 16 sections were running a Twitter account. To make it easier to follow all of their news, the EUPHA office created a Twitter list.

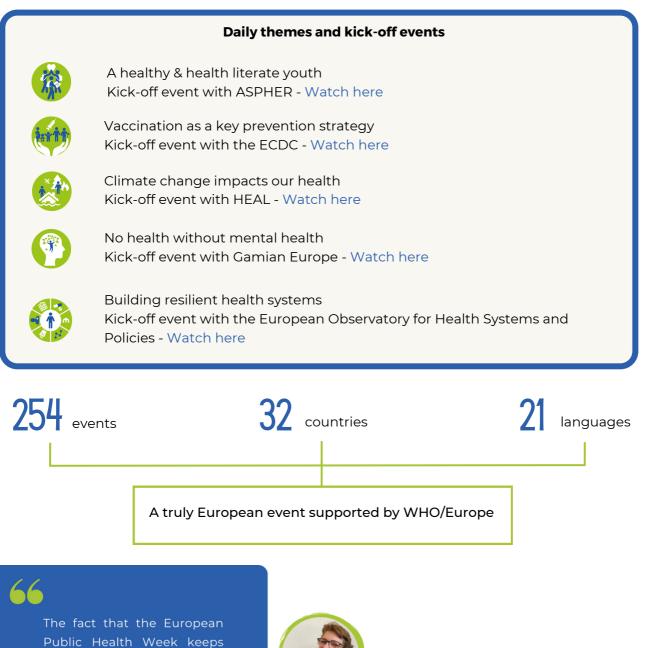


# EUROPEAN PUBLIC HEALTH WEEK 🖉 📲

Since 2019, EUPHA is organising the European Public Health Week to raise awareness about public health and promote collaboration among the public health community in Europe.

At the 2022 edition that ran from 16-20 May, EUPHA was active in organising 5 kick-off events with key European-level partners. Our youth-led network EUPHAnxt was also active, alongside our sections and members.

We released a statement, urging governements to provide strong leadership to build back better.



Public Health Week keeps growing shows that our members and partners feel the need to become active for a healthier population

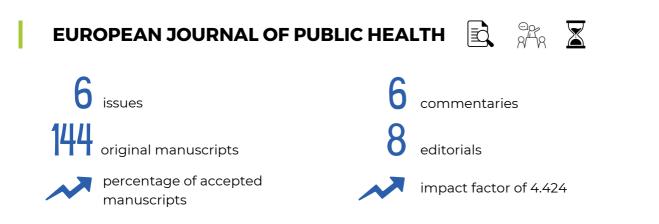


Dineke Zeegers Paget EUPHA's strategic advisor



PUBLIC HEA

WFFK



The European Journal of Public Health (EJPH) is a multidisciplinary, Open Access journal in the field of public health, publishing contributions from social medicine, epidemiology, health services research, management, ethics and law, health economics, social sciences, and environmental health. The journal provides a forum for discussion and debate of current international public health issues with a focus on the European region.

#### **European Public Health News in the EJPH**

- 6 EUPHA office and EUPHA president's columns, such as on EUPHA's 30 years or on EUPHA members priorities
- 6 columns by the WHO Regional Office for Europe, such as on infodemic management and the mental health impact of the war in Ukraine
- A column by the European Commission on the European Beating Cancer Plan

## EUPHANXT



EUPHAnxt is a network for students and early career researchers, policymakers and professionals in the field of public health. EUPHAnxt is active in all EUPHA activities, such as the EPH Conference and the European Public Health Week, but also builds its own partnerships. In line with our commitment to involve the youth in a structural way, EUPHAnxt is represented at our Executive Council.

#### **Achievements**

- Co-author of the manifesto for early career researchers of Initiative for Science Europe
- 5 events organised at the EPH Conference
- 4 events organised at the EUPHW
- Operated a successful and appreciated abstract tutoring programme
- Operated a successful EPH fellowship programme



#### Social medial







## Website

The EUPHA website is a much used resource with an average of 346,592 hits per month between January and September 2022. A new element to enhance the usability of the website, which was launched in 2021, is the resources module. This is a pass-word protected part of the website where EUHA members can access skills-building tools and materials. In 2022, recordings of four webinars that were co-organised by EUPHA with various partners were added to the module.

### Newsletter

Our monthly newsletter is received by more than **30,000 subscribers from 175 countries**, and is one of our most appreciated tools. In this newsletter, one can expect to find EUPHA and members updates, an overview of the European Journal of Public Health, Eurosurveillance, interesting publications, upcoming events, and professional opportunities.

### Social media



On Twitter, the EUPHA office developed a standartised format for visual communications, making it easy to recognize a EUPHA publication at first glance.

Facebook and LinkedIn are primarly used for high-level annoucements and the number of subscribers is steadily growing.



#### Contributors to the annual report and report summary

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eupha.org



The European Public Health Association, or EUPHA in short, is an umbrella organisation for public health associations in Europe. Our network brings together over 39,000 public health professionals. Our mission is to facilitate and activate a strong voice of the public health network by enhancing visibility of the evidence and by strengthening the capacity of public health professionals. EUPHA contributes to the preservation and improvement of public health in the European region through capacity and knowledge building. We are committed to creating a more inclusive Europe, narrowing all health inequalities among Europeans, by facilitating, activating, and disseminating strong evidence-based voices from the public health community and by strengthening the capacity of public health professionals to achieve evidence-based change.



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