Investing for sustainable health and well-being



Helsinki, Finland

Main conference12–14Nov2025Pre-conferences11Nov2025



Partnership and Exhibition Opportunities





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Raise your organisation's profile at Helsinki 2025

In November 2025, Helsinki is hosting the 18th European Public Health (EPH) Conference where you can reach over 2 000 international delegates attending a fully packed programme over four days. At the Helsinki 2025 Conference, keynote speakers from international standing and varying disciplines will address a broad range of public health issues.

The Helsinki 2025 Conference offers you exceptional opportunities to network, raise your profile in the public health community and gain valuable access to influential opinion-leaders, policy-makers and researchers.

This high-level event provides the perfect opportunity to network with public health professionals, including researchers, education specialists, policy makers and representatives from international and European organisations.

Becoming a co-organiser, sponsor or exhibitor at Helsinki 2025 will enable your institute or organisation to demonstrate its expertise and showcase its innovative approach and activities, to have visibility with delegates and create new contacts in the European public health community.





2 Key facts EPH Conferences

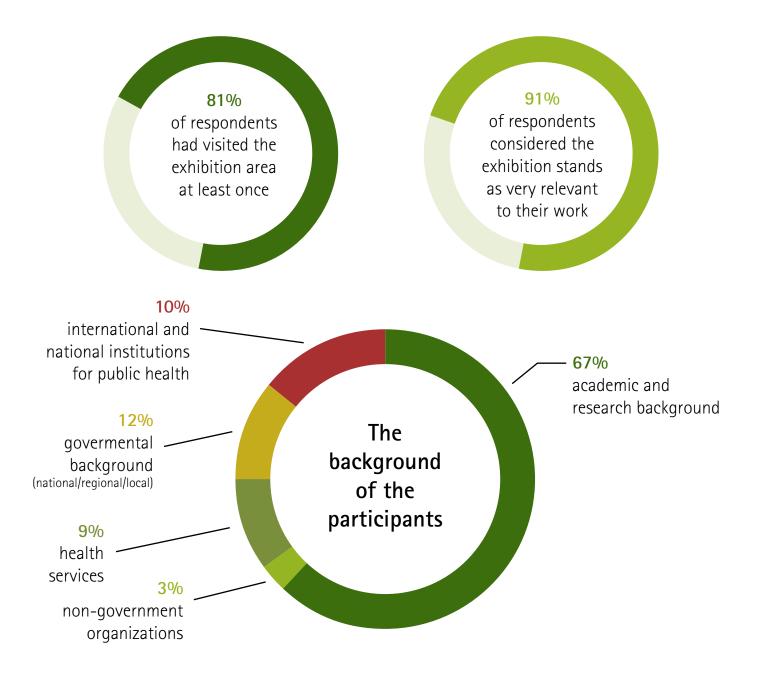




Photo: Jussi Hellsten / Helsinki Partners

In 2023, the EPH Conference was organised in **Dublin, Ireland,** and attracted a total of **2.328** delegates

from **80** countries.

Partners of the EPH Conferences include international organisations such as European Commission, European Centre for Disease Prevention and Control, European Observatory on Health Systems and Policies, EuroHealthNet, Association of Schools of Public Health in the European Region, European Health Management Association, World Health Organsation and many others.

Exhibitors present at Dublin 2023 included:

EPH Conference, EUPHA, EUPHAnxt, European Commission, Health and Digital Execution Agency (HaDEA), WHO Regional Office for Europe, European Observatory on Health Systems and Policies, EuroHealthNet, ASPHER, HealthData@EU Pilot, Springer-Nature, Oxford University Press, European Publishing, Moderna, Covidence, Conduent, University of South Wales, National Screening Service Ireland, Health Information and Quality Authority (HIQA) Ireland, Pharma Nord Ireland, RCSI School of Population Health, Clan William Health, RedZinc, Capventis, Public Health School of Siena, University College Dublin.

3 About us

The 18th European Public Health Conference is organised by the EPH Conference Foundation, a non-governmental and not-for-profit organisation, established at the initiative of the European Public Health Association (EUPHA). Co-organisers of the conference are EUPHA, Finnish Institute for Health and Welfare (THL) and Society for Social Medicine in Finland (SLY).



EPH Conference Foundation

The mission of the EPH Conference Foundation is to contribute to promoting greater health and well-being for the population in Europe by organising scientific conferences on public health in Europe on an annual basis. The conferences bring together public health professionals, including researchers, education and training specialists and policy makers from across Europe and beyond to develop new thinking and find meaningful solutions for future health challenges.

In organising the conference programme, the EPH Conference Foundation works together in partnership with a wide array of international public health organisations. Over the years, the EPH Conferences, which started as EUPHA Conferences more than 25 years ago, have grown into the largest annual public health event in Europe.



European Public Health Association - EUPHA

EUPHA is an umbrella organisation for public health associations and institutes in Europe. EUPHA is an international, multidisciplinary, scientific organisation, bringing together around 20 000 public health experts for professional exchange and collaboration throughout Europe. EUPHA unites 44 national associations of public health, 28 institutional members, 8 individuals and 2 global members from 47 countries. EUPHA provides a leading scientific and independent voice in the field of public health and health services by building capacity and knowledge in the field of public health and health services and by supporting practice and policy decisions through scientific evidence.

EUPHA is dedicated to working in partnership with European and international intergovernmental and non-governmental organisations as well as with national institutes and organisations that are aligned with EUPHA's values and commitment to improve current and future health in Europe.



About the THL

The Finnish Institute for Health and Welfare (THL) studies, monitors, and develops measures to promote the well-being and health of the population in Finland. THL gathers and produces information based on research and register data, and also provides expertise and solutions to support decision-making. THL serves various parties: the government, municipal and provincial decision-makers, actors in the social welfare and health sector, organisations, the research community, and the public. THL is a preferred partner in domestic and international research with more than 800 articles published in scientific journals each year, half of which are international joint articles. THL is an independent expert agency working under the Ministry of Social Affairs and Health.



About the SLY

The Society for Social Medicine in Finland is a national interdisciplinary association for researchers and others interested in public health issues. The association's main goals are to promote research and education in social medicine and public health and to influence health policy by arranging seminars, meetings and conferences. The Society publishes its own scientific journal (Sosiaalilääketieteellinen Aikakauslehti) with four issues a year. It focuses on topics related to health, illness and well-being from a societal perspective. The Society has active collaboration between the Nordic public health associations, and it is a member of European Public Health Association (EUPHA) and World Federation of Public Health Associations (WFPHA).



4 Host city & venue

Helsinki

Helsinki, Finland's capital, is known as a safe, secure and clean city where international congresses are run with devotion emphasizing sustainability. In addition, the city reflects nature, sea, design, and architecture. Finland has been ranked the world's happiest country by the United Nations World Happiness Report for five consecutive years (2018, 2019, 2020, 2021 and 2022) – an accomplishment never seen before. The reasons for good ranking include good social support networks, social trust, honest governments, safe environments, and healthy lives.

English is widely spoken everywhere, which makes it easy for visitors to navigate in the city.

Helsinki Airport is the leading Northern European transit airport connecting Europe and Asia. Approximately 60 airlines serve Helsinki, and the airport boasts more than 180 international landings each day.

Helsinki is practically a walking city. It is compact and easy to navigate on foot. Major sights and major points of interest are within a walking distance within the city centre and close to all major hotels.

Helsinki has a well-working public transport system consisting of bus, tram, metro, local railway and ferry services. Compared to some other cities worldwide, the public transport is considered very safe. The system is managed by Helsinki Region Transport.

Finlandia Hall

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Finlandia Hall is a concert and congress venue in the centre of Helsinki. Its unique architecture and beautiful surroundings make it the finest conference facility in Finland.

Finlandia Hall is a masterpiece by the renowned Finnish architect, Alvar Aalto, and worth a visit in its own right. Its combination of an all-embracing aesthetic vision, distinctive atmosphere, and functionality is unique.

In the past 50 years Finlandia Hall has attracted visitors to Helsinki from around the world. The numerous congresses, state visits and political summits have further increased Finlandia Hall's international reputation.

To ensure Finlandia Hall will continue to bring unforgettable experiences to visitors, it will be thoroughly updated and renovated in 2022–2024.

In November 2025 the newly renovated Finlandia Hall will be ready to welcome the delegates of the 18th European Public Health Conference.

5 Programme for Helsinki 2025 at a glance

Tuesday 11 November

Pre conferences

Pre-conferences 09:00 - 10:30 10:30 - 11:00 11:00 - 12:30 12:30 - 13:30 13:30 - 15:00 15:00 - 15:30 15:30 - 17:00

Coffee/tea break Pre-conferences Lunch Pre-conferences Coffee/tea break

Pre-conferences

Wednesday 12 November

MAIN CONFERENCE

Parallel session 1 09:00 - 10:00 Coffee/tea break 10:00 - 10:30 10:30 - 11:30 Parallel session 2 **Opening Ceremony** 11:45 - 12:45 12:45 - 14:00 Lunch - Lunch Symposiums, Join the Networks 14:00 - 15:00 Plenary 1 Parallel session 3 15:15 - 16:15 Coffee/tea break 16:15 - 16:45 Parallel session 4 16:45 - 17:45 18:00 - 19:00 Plenary 2 19:30 - 21:00 Welcome Reception

Thursday 13 November

| 09:00 - 10:00 | Parallel session 5 |
|---------------|---|
| 10:00 - 10:30 | Coffee/tea break |
| 10:30 - 11:30 | Plenary 3 |
| 11:45 - 12:45 | Parallel session 6 |
| 12:45 - 14:00 | Lunch – Lunch Symposiums, Join the Networks |
| 14:00 - 15:00 | Plenary 4 |
| 15:15 - 16:15 | Parallel session 7 |
| 16:15 - 16:45 | Coffee/tea break |
| 16:45 - 17:45 | Parallel session 8 |
| 20:00 - 00:30 | Social Evening |

Friday 14 November

| 09:00 - 10:00 | Parallel session 9 |
|---------------|---|
| 10:00 - 10:30 | Coffee/tea break |
| 10:30 - 11:30 | Plenary 5 |
| 11:45 - 12:45 | Parallel session 10 |
| 12:45 - 14:00 | Lunch – Lunch Symposiums, Join the Networks |
| 14:00 - 15:00 | Parallel session 11 |
| 15:15 - 16:00 | Closing Ceremony |



6 Partnership and exhibition opportunities at a glance

Please note the Code of Good EPH Conference Foundation^{*} Practice which applies here.

| A. | PROGRAMME SPONSORSHIP INDUSTRY OR COMMERCIAL PARTNERS | |
|----|---|-----------------|
| | Lunch symposium Pre-conference (half day)** | 22 000 8 500 |
| | Pre-conference (full day)** | 17 000 |
| B. | PROGRAMME SPONSORSHIP NON-COMMERCIAL PARTNERS | |
| | Workshop | 9 000 |
| | Lunch symposium | 9 000 |
| | Pre-conference (half day)* | 3 000 - 5 000 |
| | Pre-conference (full day)** | 6 000 - 10 000 |
| C. | | |
| | Pens (provided by sponsor) | 2 000 |
| | Writing pads (provided by sponsor) | 2 000 |
| | Refillable water bottles (provided by sponsor) | 3 000 |
| | Recharge station (provided by sponsor) | 3 000 |
| D. | EXHIBITION | |
| | Exhibition stand A (18m ²) | 5 000 |
| | Exhibition stand B (9m ²) | 3 500 |
| E. | ADVERTISEMENT | |
| | EPH Conference app package A | 2 750 |
| | EPH Conference app package B | 2 000 |
| | Advertisement in digital Programme Book | 1 500 |

All prices listed are provisionally

- * Available at www.ephconference.eu
- * Pre-conference fees depend on room size. Catering costs (coffee breaks and network lunches) are invoiced based on the registered number of delegates.
- ** Conference materials to be provided by sponsor and distributed at dedicated stand managed by the EPH Conference.

Sponsorship categoriesand benefits

We are delighted to facilitate a pre-conference, sponsored workshop or lunch symposium for you at Helsinki 2025. Pre-conferences are held on Tuesday 11 November for a half day or full day and require separate registration for delegates. Sponsored workshops and lunch symposiums are held from Wednesday 12 until Friday 14 November. These sessions are part of the main EPH Conference programme and open to all EPH delegates. We offer meeting rooms with varying capacities, fully equipped with audio-visual equipment and furnished. The rooms are situated in the Helsinki Finlandia Hall.

A. Programme sponsorship industry or commercial partners

1. Lunch symposium

€ 22 000 [′]

- ✓ A lunch symposium is held during the parallel conference programme.
- ✓ Waivers: including 2 waivers of registration fees for main EPH Conference.
- Includes room rental, AV equipment, technical support, cleaning and security.
- Acknowledgement and logo on EPH Conference website, Conference App, Programme Book as 'Partner for specific activities'.
- ✓ Advert with programme description in digital Programme Book.

2. Pre-conference

- € 8 500 (half day)
- € 17 000 (full day)
- Catering for pre-conference delegates invoiced based on number of registered delegates.
- ✓ Waivers pre-conference: including 2 waivers of registration fees for the pre-conference. No waivers are offered for the main EPH Conference.
- ✓ Pre-conference programme page on conference website.
- ✓ Includes room rental, AV equipment, technical support, cleaning and security.
- Acknowledgement and logo on EPH Conference website, Conference App as 'Partner for specific activities'.





B. Programme sponsorship non-commercial partners

- Workshop or lunch symposium
 € 9 000
- Workshop or lunch symposium is held during the parallel conference programme.
- ✓ Including 2 waivers of registration fees for the main EPH Conference.
- Acknowledgement and logo on EPH Conference website, Conference App as 'Partner for specific activities'.

2. Pre-conference

- € 3 000 5 000 (half day)
- € 6 000 10 000 (full day)
- Catering for pre-conference delegates invoiced based on number of registered delegates.
- Including 2 waivers of registration fees for the pre-conference.
 No waivers are offered for the main EPH Conference.
- Pre-conference programme page with programme description on conference website.
- ✓ Includes room rental, AV equipment, technical support, cleaning and security.
- Acknowledgement and logo on EPH Conference website, Conference App as 'Partner for specific activities'.

Lake in Nuuksio National Park. Photo: Natura Viva / Helsinki Partners

8 Exhibition at Helsinki 2025

As part of the Helsinki 2025 Conference an exhibition area will be located in the centre of all other conference activities such as plenary and parallel sessions, poster walks and catering area. Apart from being present at the exhibition, there is a wide range of options available to make yourself visible at this exciting conference. An exhibition booth remains the most effective way to demonstrate new products, disseminate information and attract interest from new and existing contacts. From previous EPH Conferences we know that delegates consider the exhibition area an essential feature of the Conference.

C. Conference materials^{*}

| Pens - provided by the sponsor | € 2 000 |
|--|---------|
| Writing pads - provided by the sponsor | € 2 000 |
| Refillable water bottles - provided by the sponsor | € 3 000 |
| Recharge station - provided by the sponsor | € 3 000 |

D. Exhibition

Exhibition stand A (18m²)

€ 5 000

- White panels including name sign
- Wi-Fi, light and electricity package (3 KW)
- Two tables and four chairs
- Basic cleaning before delivery
- ✓ Digital logo on the EPH Conference website, Conference App
- ✓ Two waivers conference registration fees (value over € 1 500).
- ✓ Additional colleagues (two maximum) to be registered at reduced rate.

Exhibition stand B (9m²)

€ 3 500

- ✓ White panels including name sign
- Wi-Fi, light and electricity package (3 KW)
- One table and two chairs
- Basic cleaning before delivery
- ✓ Digital logo on the EPH Conference website, Conference App
- ✓ One waiver conference registration fee (value over € 750).
- ✓ One additional colleague to be registered at reduced rate.

Conference materials to be provided by sponsor and distributed at dedicated stand managed by the EPH Conference.





EPH Conference app package A

€ 2 750

- ✓ Clickable logo on the EPH Conference website as 'Partner for specific activities'
- ✓ Clickable logo on mobile app partner page
- ✓ Banner on the opening page (in a loop with other package A sponsors)
- 100 words company description
- ✓ 10 resources in Word/ .pdf format, max. 55 MB per file
- ✓ Website URL
- Link to contact details

EPH Conference app package B

€ 2 000

- Clickable logo on mobile app partner page (large tile size)
- ✓ 100 words company description
- 🗸 Website URL

Advertisements

€ 1 500

In digital Programme Book

Benefits available exclusively to sponsors

- ✓ Full exposure through enhanced visibility
- ✓ Networking opportunities via coffee breaks and lunches
- ✓ Agenda-setting possibilities through partnership, workshops and pre-conferences

Financial regulations and cancellation policy

- ✓ All charges listed here are exclusive Dutch VAT.
- Invoices are sent after signing of agreement of partnership or exhibition stand rental.
- Payment should be made by bank transfer within 30 days after receipt of invoice.
- Cancellations of pre-conferences, sponsored workshops and exhibition stand rentals should be made in writing.
- ✓ For cancellations before 1 August 2025 an administrative fee of € 500 will be charged.
- ✓ For cancellations after 1 August 2025: 50% of agreed fees payable.
- ✓ For cancellations after 1 September 2025: no refund.

9 Code of Good EPH Conference Foundation practice

for the collaboration with partners and commercial contributors

The EPH Conference Foundation is dedicated to clear governance and transparency. The purpose of this code is to organise the relationship between the Foundation and partners and commercial contributors and to provide an ethical and positive approach to co-operation and partnership.

Funds are not acceptable from partners and commercial contributors whose activities include those incompatible with broader public health objectives (for example, tobacco products and arms manufacturers). The acceptability of donations from partners and commercial contributors whose activities are related to the work of the Foundation should be determined in accordance with the present code (available at www.ephconference.eu).

10 Registration fees

Provisional registration fees for delegates are as follows. Note they are based on registration fees for Lisbon 2024 so you may expect a small increase.

| Delegates | Registration fees incl. VAT |
|---------------------|-----------------------------|
| EUPHA Members early | 690 |
| Non-members early | 790 |
| EUPHA Members late | 780 |
| Non-members late | 880 |
| Day registration | 400 |
| Students | 400 |







Information

For more information on partnership and exhibition opportunities, contact EPH Conference Office:

> Tel.: +31 30 2729 719 Email: office@ephconference.eu Internet: ephconference.eu