### Sailing the Waves of European Public Health: Exploring a Sea of Innovation



### Lisbon, Portugal

Main conference 13–15 Nov 2024 Pre-Conference 11–12 Nov 2024



## Partnership and Exhibition Opportunities





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# Raise your organisation's profile at Lisbon 2024

In November 2024, Lisbon is hosting the 17th European Public Health (EPH) Conference where you can reach over 2 000 international delegates attending a fully packed programme over four days. At the Lisbon 2024 Conference, keynote speakers from international standing and varying disciplines will address a broad range of public health issues.

The Lisbon 2024 Conference offers you exceptional opportunities to network, raise your profile in the public health community and gain valuable access to influential opinion-leaders, policy-makers and researchers.

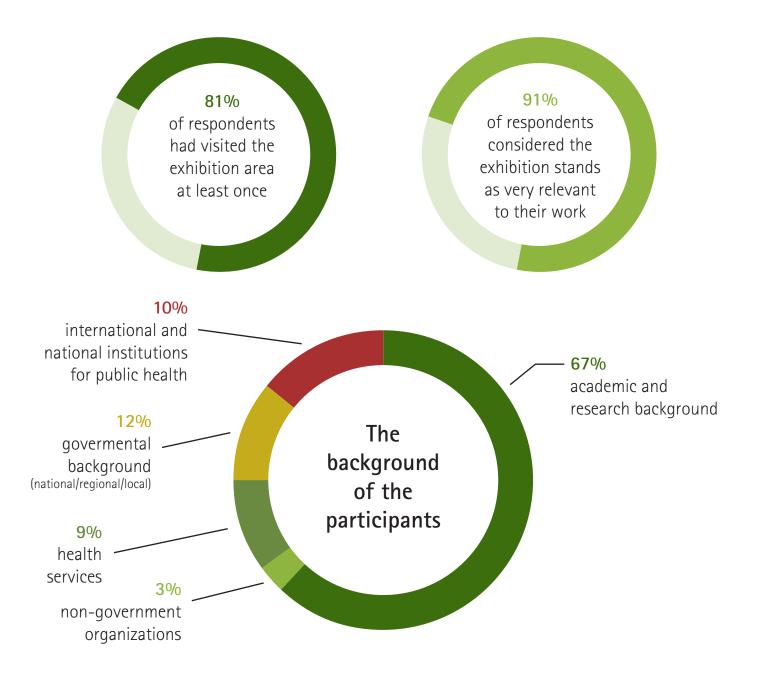
This high-level event provides the perfect opportunity to network with public health professionals, including researchers, education specialists, policy makers and representatives from international and European organisations.

Becoming a co-organiser, sponsor or exhibitor at Lisbon 2024 will enable your institute or organisation to demonstrate its expertise and showcase its innovative approach and activities, to have visibility with delegates and create new contacts in the European public health community.





### 2 Key facts EPH Conferences





In 2023, the EPH Conference was organised in **Dublin, Ireland**,

and attracted a total of 2.328 delegates

from **80** countries.

Partners of the EPH Conferences include international organisations such as European Commission, European Centre for Disease Prevention and Control, European Observatory on Health Systems and Policies, EuroHealthNet, Association of Schools of Public Health in the European Region, European Health Management Association, World Health Organsation and many others.

#### Exhibitors present at Dublin 2023 included:

EPH Conference, EUPHA, EUPHAnxt, European Commission, Health and Digital Execution Agency (HaDEA), WHO Regional Office for Europe, European Observatory on Health Systems and Policies, EuroHealthNet, ASPHER, HealthData@EU Pilot, Springer-Nature, Oxford University Press, European publishing, Moderna, Covidence, Conduent, University of South Wales, National Screening Service Ireland, Health Information and Quality Authority (HIQA) Ireland, Pharma Nord Ireland, RCSI school of population health, Clan William Health, RedZinc, Capventis, Public Health School of Siena, University College Dublin

## **3** About us

The 17th European Public Health Conference is organised by the EPH Conference Foundation, a non-governmental and not-for-profit organisation, established at the initiative of the European Public Health Association (EUPHA). Co-organisers of the conference are EUPHA, Portuguese Association for the Promotion of Public Health (APPSP) and Portuguese Association of Public Health Doctors (ANMSP).



#### **EPH Conference Foundation**

The mission of the EPH Conference Foundation is to contribute to promoting greater health and well-being for the population in Europe by organising scientific conferences on public health in Europe on an annual basis. The conferences bring together public health professionals, including researchers, education and training specialists and policy makers from across Europe and beyond to develop new thinking and find meaningful solutions for future health challenges.

In organising the conference programme, the EPH Conference Foundation works together in partnership with a wide array of international public health organisations. Over the years, the EPH Conferences, which started as EUPHA Conferences more than 25 years ago, have grown into the largest annual public health event in Europe.



#### European Public Health Association - EUPHA

EUPHA is an umbrella organisation for public health associations and institutes in Europe. EUPHA is an international, multidisciplinary, scientific organisation, bringing together around 39 000 public health experts for professional exchange and collaboration throughout Europe. EUPHA unites 45 national associations of public health, 27 institutional members, 9 individuals and 2 global members from 47 countries. EUPHA provides a leading scientific and independent voice in the field of public health and health services by building capacity and knowledge in the field of public health and health services and by supporting practice and policy decisions through scientific evidence.

EUPHA is dedicated to working in partnership with European and international intergovernmental and non-governmental organisations as well as with national institutes and organisations that are aligned with EUPHA's values and commitment to improve current and future health in Europe.



#### About the APPSP

The Portuguese Association for the Promotion of Public Health (APPSP) is an organization committed to promoting Public Health through education, awareness and community outreach.

APPSP was created in 1968 by Professor Arnaldo Sampaio and, since then, its main objective has been to promote Public Health by stimulating and supporting the coordination of activities in the health sector and assisting public services and private institutions, in a spirit of mutual aid, solidarity, and collaboration. It has also supported research and the dissemination of knowledge in the field of Public Health.



#### About the ANMSP

The Portuguese Association of Public Health Doctors (ANMSP, Associação Nacional dos Médicos de Saúde Pública) is a network of public health professionals with both scientific and social purposes. ANMSP's mission is dedicated to promoting Public Health, contributing to its advancement in Portugal, and fostering collaboration among public health doctors, by organizing scientific events for its associates. ANMSP also aims to contribute to policy-making in the country, create inter-institutional partnerships and promote the professional and personal development of its associates. The association was established in 1987 and became a member of EUPHA in 2017.



# 4 Host city & venue

#### Lisbon

Welcome to Lisbon, the enchanting capital of Portugal, which has been chosen to host the 2024 EPH Conference. Nestled on the western coast of Europe, this vibrant city is the perfect blend of historical charm and modern innovation, making it an ideal location for exploring cutting-edge public health topics. Lisbon is renowned for its picturesque landscape, rich cultural heritage, and friendly locals. The city's seven hills offer breathtaking views of the Tagus River, while its cobbled streets, adorned with colorful "azulejo" tiles, invite visitors to wander and discover hidden treasures at every turn.

The EPH Conference will be held at the state-of-the-art Lisbon Congress Center, a venue that boasts excellent facilities and sustainable features. Located near the iconic 25 de Abril Bridge and the Belém Tower, the Congress Center offers easy access to the city's most famous landmarks and cultural institutions. While attending the conference, delegates can enjoy Lisbon's diverse gastronomy,

savoring fresh seafood, world-famous "pastéis de nata", and other local delicacies. With its mild climate and abundance of green spaces, Lisbon is the perfect destination for outdoor activities such as exploring the enchanting Sintra or taking a rejuvenating walk along the riverfront.

Join us in Lisbon for the 2024 EPH Conference to share knowledge, create meaningful connections, and experience the warmth and hospitality of this captivating European gem. Together, let us foster a healthier, more equitable future for all.

## **5** Programme for Lisbon 2024 at a glance

**Tuesday 12 November** 

#### **Pre conferences**

Pre-conferences 09:00 - 10:30 Coffee/tea break 10:30 - 11:00 Pre-conferences 11:00 - 12:30 12:30 - 13:30 Lunch 13:30 - 15:00 Pre-conferences Coffee/tea break 15:00 - 15:30 Pre-conferences 15:30 - 17:00

#### MAIN CONFERENCE

Wednesday 13 November Parallel session 1 09:00 - 10:00 Coffee/tea break 10:00 - 10:30 Parallel session 2 10:30 - 11:30 **Opening Ceremony** 11:45 - 12:45 Lunch - Lunch Symposiums, Join the Networks 12:45 - 14:00 14:00 - 15:00 Plenary 1 Parallel session 3 15:15 - 16:15 Coffee/tea break 16:15 - 16:45 Parallel session 4 16:45 - 17:45 18:00 - 19:00 Plenary 2 Welcome Reception 19:30 - 21:00

#### **Thursday 14 November**

09:00 - 10:00	Parallel session 5
10:00 - 10:30	Coffee/tea break
10:30 - 11:30	Plenary 3
11:45 - 12:45	Parallel session 6
12:45 - 14:00	Lunch – Lunch Symposiums, Join the Networks
14:00 - 15:00	Plenary 4
15:15 - 16:15	Parallel session 7
16:15 - 16:45	Coffee/tea break
16:45 - 17:45	Parallel session 8
20:00 - 00:30	Social Evening

#### Friday 15 November

Parallel session 9
Coffee/tea break
Plenary 5
Parallel session 10
Lunch – Lunch Symposiums, Join the Networks
Parallel session 11
Closing Ceremony



## 6 Partnership and exhibition opportunities at a glance

Please note the Code of Good EPH Conference Foundation<sup>\*</sup> Practice which applies here.

Α.	PROGRAMME SPONSORSHIP INDUSTRY OR COMMERCIAL PARTNERS	
	Lunch symposium	20 000
	Pre-conference (half day)**	7 500
	Pre-conference (full day)**	15 000
B.	PROGRAMME SPONSORSHIP NON-COMMERCIAL PARTNERS	
	Workshop	8 000
	Lunch symposium	8 000
	Pre-conference (half day)**	2 500 - 4 250
	Pre-conference (full day)**	5 000 - 8 500
C.		
	Pens (provided by sponsor)	1 500
	Writing pads (provided by sponsor)	1 500
	Refillable water bottles (provided by sponsor)	2 500
	Recharge station (provided by sponsor)	2 500
D.	EXHIBITION	
	Exhibition stand A (18m²)	4 500
	Exhibition stand B (9m <sup>2</sup> )	3 250
E.	ADVERTISEMENT digital only	
	Full page inside Programme Book	1 500
	Inside back cover Programme Book	1 350
	Mobile app package A	1 200
	Mobile app package B	750

All prices listed are provisionally

- \* Available at www.ephconference.eu
- \*\* Pre-conference fees depend on room size. Catering costs (coffee breaks and network lunches) are invoiced based on the registered number of delegates.
- \*\* Conference materials to be provided by sponsor and distributed at dedicated stand managed by the EPH Conference.

## **7** Sponsorship categories and benefits

We are delighted to facilitate a pre-conference, sponsored workshop or lunch symposium for you at Lisbon 2024. Pre-conferences are held on Tuesday 12 November for a half day or full day and require separate registration for delegates. Sponsored workshops and lunch symposiums are held from Wednesday 13 until Friday 15 November. These sessions are part of the main EPH Conference programme and open to all EPH delegates. We offer meeting rooms with varying capacities, fully equipped with audio-visual equipment and furnished. The rooms are situated in the Lisbon Congress Centre.

#### A. Programme sponsorship industry or commercial partners

#### 1. Lunch symposium

- € 20 000
- ✓ A lunch symposium is held during the parallel conference programme.
- ✓ Waivers: including 2 waivers of registration fees for main EPH Conference.
- ✓ Includes room rental, AV equipment, technical support, cleaning and security.
- Acknowledgement and logo on EPH Conference website, Conference App, digital Programme Book as 'Partner for specific activities'.
- ✓ Advert with programme description in digital Programme Book.
- 2. Pre-conference
  - € 7 500 (half day)
  - € 15 000 (full day)
- Catering for pre-conference delegates invoiced based on number of registered delegates.
- ✓ Waivers pre-conference: including 2 waivers of registration fees for the pre-conference. No waivers are offered for the main EPH Conference.
- Pre-conference programme page on conference website.
- ✓ Includes room rental, AV equipment, technical support, cleaning and security.
- Acknowledgement and logo on EPH Conference website, Conference App, digital Programme Book as 'Partner for specific activities'.





#### B. Programme sponsorship non-commercial partners

- Workshop or lunch symposium
   € 8 000
- Workshop or lunch symposium is held during the parallel conference programme.
- ✓ Including 2 waivers of registration fees for the main EPH Conference.
- Acknowledgement and logo on EPH Conference website, Conference App, digital Programme Book as 'Partner for specific activities'.
- 2. Pre-conference
  - € 2 500 4 250 (half day)
  - € 5 000 8 500 (full day)
- Catering for pre-conference delegates invoiced based on number of registered delegates.
- Including 2 waivers of registration fees for the pre-conference.
   No waivers are offered for the main EPH Conference.
- Pre-conference programme page with programme description on conference website.
- ✓ Includes room rental, AV equipment, technical support, cleaning and security.
- Acknowledgement and logo on EPH Conference website, Conference App, digital Programme Book as 'Partner for specific activities'.

## **8** Exhibition at Lisbon 2024

As part of the Lisbon 2024 Conference an exhibition area will be located in the centre of all other conference activities such as plenary and parallel sessions, poster walks and catering area. Apart from being present at the exhibition, there is a wide range of options available to make yourself visible at this exciting conference. An exhibition booth remains the most effective way to demonstrate new products, disseminate information and attract interest from new and existing contacts. From previous EPH Conferences we know that delegates consider the exhibition area an essential feature of the Conference.

#### C. Conference materials<sup>\*</sup>

<ul> <li>Pens - provided by the sponsor</li> </ul>	€ 1 500
<ul> <li>Writing pads - provided by the sponsor</li> </ul>	€ 1 500
<ul> <li>Refillable water bottles - provided by the sponsor</li> </ul>	€ 2 500
<ul> <li>Recharge station - provided by the sponsor</li> </ul>	€ 2 500

#### **D.** Exhibition

#### Exhibition stand A (18m<sup>2</sup>)

#### € 4 500

- White panels including name sign
- ✓ Wi-Fi, light and electricity package (3 KW)
- ✓ Two tables and four chairs
- Basic cleaning before delivery
- ✓ Digital logo for EPH Conference website, Conference App, Programme Book
- ✓ Two waivers conference registration fees (value over € 1 500).
- ✓ Additional colleagues (two maximum) to be registered at reduced rate.

#### Exhibition stand B (9m<sup>2</sup>)

#### € 3 250

- ✓ White panels including name sign
- ✓ Wi-Fi, light and electricity package (3 KW)
- One table and two chairs
- Basic cleaning before delivery
- ✓ Digital logo for EPH Conference website, Conference App, Programme Book
- ✓ One waiver conference registration fee (value over € 750).
- ✓ One additional colleague to be registered at reduced rate.

Conference materials to be provided by sponsor and distributed at dedicated stand managed by the EPH Conference.





#### Advertisements

- ✓ Full page inside the digital Programme Book
   € 1 350
- ✓ Full page, back cover, inside the digital Programme Book
  € 1 250

#### Mobile app package A

#### € 1 200

- ✓ Clickable logo on the EPH Conference website as 'Partner for specific activities'
- ✓ Clickable logo on mobile app partner page
- ✓ Banner on the opening page (in a loop with other package A sponsors)
- ✓ 100 words company description
- ✓ 10 resources in Word/ .pdf format, max. 55 MB per file
- ✓ Website URL
- Link to contact details

#### Mobile app package B

#### € 750

- ✓ Clickable logo on mobile app partner page
- ✓ 100 words company description

#### Benefits available exclusively to sponsors

- Full exposure through enhanced visibility
- ✓ Networking opportunities via coffee breaks and lunches
- ✓ Agenda-setting possibilities through partnership, workshops and pre-conferences

#### Financial regulations and cancellation policy

- ✓ All charges listed here are exclusive Dutch VAT.
- Invoices are sent after signing of agreement of partnership or exhibition stand rental.
- Payment should be made by bank transfer within 30 days after receipt of invoice.
- Cancellations of pre-conferences, sponsored workshops and exhibition stand rentals should be made in writing.
- ✓ For cancellations before 1 August 2024 an administrative fee of € 500 will be charged.
- ✓ For cancellations after 1 August 2024: 50% of agreed fees payable.
- ✓ For cancellations after 1 September 2024: no refund.

### **9** Code of Good EPH Conference Foundation practice

### for the collaboration with partners and commercial contributors

The EPH Conference Foundation is dedicated to clear governance and transparency. The purpose of this code is to organise the relationship between the Foundation and partners and commercial contributors and to provide an ethical and positive approach to co-operation and partnership.

Funds are not acceptable from partners and commercial contributors whose activities include those incompatible with broader public health objectives (for example, tobacco products and arms manufacturers). The acceptability of donations from partners and commercial contributors whose activities are related to the work of the Foundation will be assessed by the Foundation's Executive Board in accordance with the present code (available at www.ephconference.eu).

## **10** Registration fees

Provisional registration fees for delegates are as follows. Note they are based on registration fees for Dublin 2023 so you may expect a small increase.

Delegates	Registration fees incl. VAT	
EUPHA Members early, Portugese delegates	690	
Non-members early	795	
EUPHA Members late	780	
Non-members late	865	
Day registration	400	
Students, trainees, LMICs	400	







Information

For more information on partnership and exhibition opportunities, contact EPH Conference Office:

> Tel.: +31 30 2729 719 Email: office@ephconference.eu Internet: ephconference.eu