

**Pre-conference:
A hands-on introduction to qualitative research methods in public health**

Time	Activity	Topic	Subtopic
9:00 – 10:30	Qualitative Overview	<ul style="list-style-type: none"> - Philosophical Foundations for Qualitative Work - Qualitative Data Collection Approaches 	<ul style="list-style-type: none"> - Identify opportunities to include qualitative data collection in your work - Focus on the value of interviews and focus groups
10:30 – 11:00	Coffee Break		
11:00 – 12:30	Interview and Focus Group Workshop	<ul style="list-style-type: none"> - Drafting an interview or focus group guide - Preparing for data collection - Skill building - Skill practice 	<ul style="list-style-type: none"> - Asking good questions well - Pitfalls
12:30 – 1:30	Lunch Break		
1:30 – 3:00	Session	<ul style="list-style-type: none"> - Data management - Codebook development - Coding and analysis 	<ul style="list-style-type: none"> - Organization and preparation - Templates
		<ul style="list-style-type: none"> - Introduction to supportive software 	<ul style="list-style-type: none"> - Excel - NVivo & Deduce
3:00 – 3:30	Coffee Break		
3:30 – 4:00	Mixed Methods Research	<ul style="list-style-type: none"> - Opportunities and approaches 	<ul style="list-style-type: none"> - Sequence - Timing - Data Integration
4:00 – 4:30	Rigor in Qualitative Work	<ul style="list-style-type: none"> - Review key constructs to incorporate into rigorous qualitative research - Review tool needed to assess qualitative studies 	
4:30 – 5:00	What is next?	<ul style="list-style-type: none"> - Publication / Dissemination - Resources - Q&A 	<ul style="list-style-type: none"> - Manuscripts, Reports and Exhibits