

15th EPH Conference

Strengthening health systems:
improving population health and being
prepared for the unexpected



Berlin, Germany

9 - 12 November 2022



**Partnership and Exhibition
Opportunities**



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1. Raise your organisation's profile at Berlin 2022

In November 2022, Berlin is hosting the 15th European Public Health (EPH) Conference where you can reach over 2 000 international delegates attending a fully packed programme over four days. At the Berlin 2022 Conference, keynote speakers from international standing and varying disciplines will address a broad range of public health issues.

The Berlin 2022 Conference offers you exceptional opportunities to network, raise your profile in the public health community and gain valuable access to influential opinion-leaders, policy-makers and researchers.

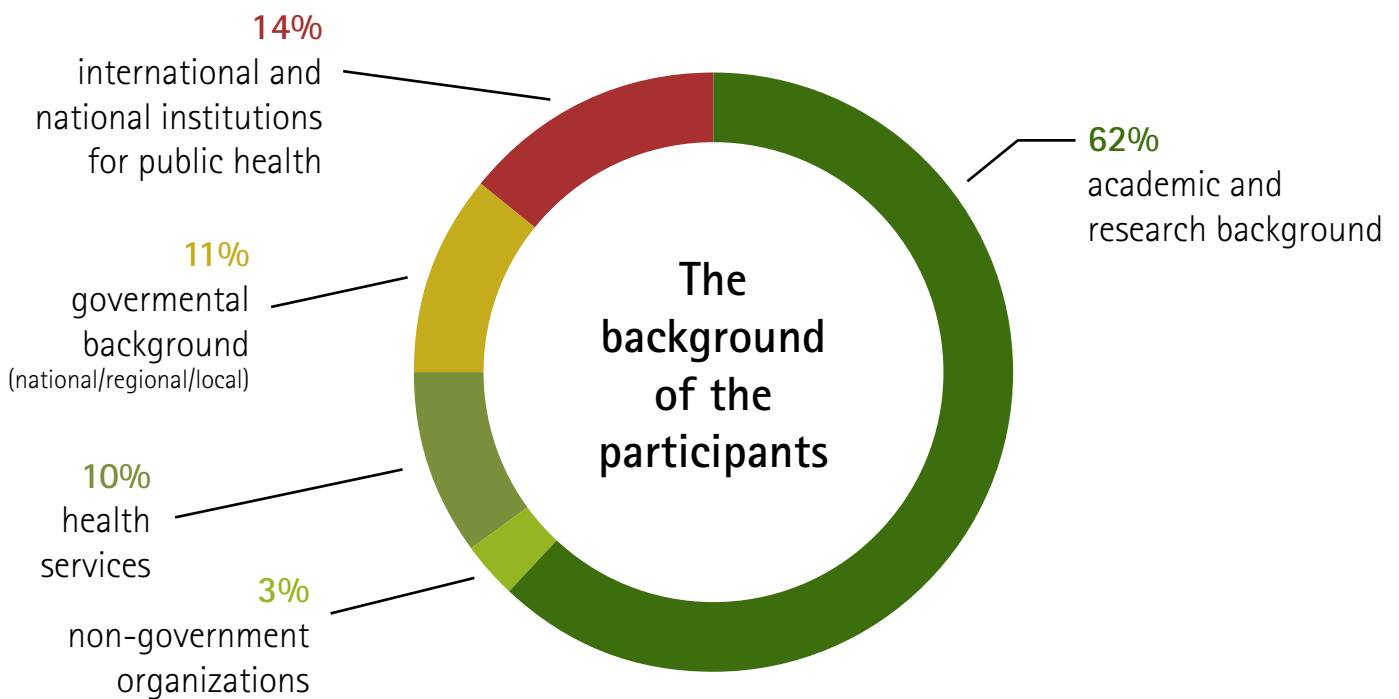
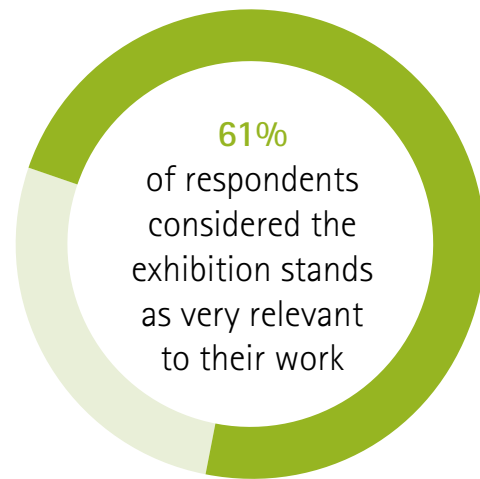
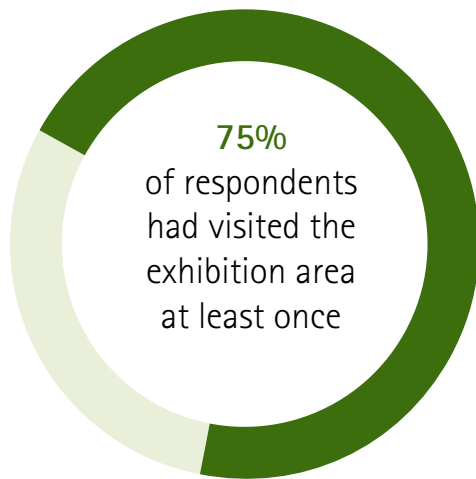
This high-level event provides the perfect opportunity to network with public health professionals, including researchers, education specialists, policy makers and representatives from international and European organisations.

Becoming a co-organiser, sponsor or exhibitor at Berlin 2022 will enable your institute or organisation to demonstrate its expertise and showcase its innovative approach and activities, to have visibility with delegates and create new contacts in the European public health community.





2. Key facts EPH Conferences*



* Key outcomes from evaluation survey on the EPH Conference in 2019.



Der Reichstag © visitBerlin, Photo: Wolfgang Scholvien

In 2019, the EPH Conference was organised
in **Marseille, France**,
and attracted a total of **2.429** delegates
from over **84** countries.

Partners of the EPH Conferences include international organisations such as European Commission, European Centre for Disease Prevention and Control, European Observatory on Health Systems and Policies, EuroHealthNet, Association of Schools of Public Health in the European Region, European Health Management Association, World Health Organisation and many others.

Exhibitors present at Marseille 2019 included:

EPH Conference, EUPHA, Consumers, Health, Agriculture and Food Executive Agency, EuroHealthNet, European Observatory on Health Systems and Policies, Société Française de Santé Publique/French Society for Public Health, World Congress Public Health 2020, CABI, Cairn.info, Enterprise Europe Network, Frontiers, MDPI, Oxford University Press, Springer Nature, Taylor & Francis, Thomson Screening, ASPHER, DPH Digital Health Village, French Nuclear Safety Authority, National Social Health Insurance Fund, French School of Public Health, French National Authority for Health, High Council for Public Health, Inserm - Institut national de la santé et de la recherche médicale, IReSP - Institut de Recherche en Santé Publique, French National Research Institute for Sustainable Development and Santé publique France.

3 ■ About us

The 15th European Public Health Conference is organised by the EPH Conference Foundation, a non-governmental and not-for-profit organisation, established at the initiative of the European Public Health Association (EUPHA). Co-organisers of the conference are EUPHA and the Berlin School of Public Health.



EPH Conference Foundation

The mission of the EPH Conference Foundation is to contribute to promoting greater health and well-being for the population in Europe by organising scientific conferences on public health in Europe on an annual basis. The conferences bring together public health professionals, including researchers, education and training specialists and policy makers from across Europe and beyond to develop new thinking and find meaningful solutions for future health challenges.

In organising the conference programme, the EPH Conference Foundation works together in partnership with a wide array of international public health organisations. Over the years, the EPH Conferences, which started as EUPHA Conferences more than 25 years ago, have grown into the largest annual public health event in Europe.



European Public Health Association – EUPHA

EUPHA is an umbrella organisation for public health associations and institutes in Europe. EUPHA is an international, multidisciplinary, scientific organisation, bringing together around 20 000 public health experts for professional exchange and collaboration throughout Europe. EUPHA unites 41 national associations of public health, 27 institutional members, 8 individuals and 2 global members from 47 countries. EUPHA provides a leading scientific and independent voice in the field of public health and health services by building capacity and knowledge in the field of public health and health services and by supporting practice and policy decisions through scientific evidence.

EUPHA is dedicated to working in partnership with European and international intergovernmental and non-governmental organisations as well as with national institutes and organisations that are aligned with EUPHA's values and commitment to improve current and future health in Europe.



About the BSPH

The Berlin School of Public Health (BSPH) is a collaborative initiative of three universities in Berlin. Each of the partner institutions contributes its experience and expertise in the field of public health to the school's success. The board of directors along with dedicated faculty and staff ensure academic excellence and innovation in research.

Alice Salomon Hochschule Berlin (ASH),
Prof. Dr. Raimund Geene, *Department of Health Education*

Charité - Universitätsmedizin Berlin,
Prof. Dr. Dr. Tobias Kurth, *Institute of Public Health (IPH)*

Technische Universität Berlin (TU Berlin),
Prof. Dr. Reinhard Busse, *Department of Health Care Management (MiG)*

The BSPH offers a joint, state funded Master's degree program in Public Health that provides further education to graduates from a wide array of Bachelor programs. Additionally, the BSPH hosts executive (tuition fee based) degree programs in Epidemiology and third cycle doctoral degrees in Public Health can be earned at the TU Berlin (Dr. PH) and at the Charité (Dr. rer. med. and PhD in Health Data Sciences).

Innovative research in the field of public health is needed to assess the impact of and find solutions for current challenges such as climate change, emerging infectious diseases and achieving universal health coverage. Public health research must develop new models for sustainable health system funding and create healthy living environments in an increasingly ageing, urbanized world. The BSPH partner institutions have a wide array of research projects tackling these challenges.

4. Host city & venue

Berlin

Berlin has it all – sights, attractions and UNESCO World Heritage Sites. From the government quarter in the heart of Berlin to architectural highlights from every epoch and stunning views of the city from towers, palaces, parks and gardens, Berlin is a city with a turbulent past that now provides the backdrop for a unique and tolerant urban lifestyle. Berlin is notable for start-ups, media and technology. It's resident scientists and artists love to lounge about in out-door cafés before going to a good arthouse film or all-night party.

Berlin has countless accommodation options for every taste and style. There are hostels and budget hotels as well as 5-star hotels in the best central city locations. We are sure you will find a place to stay that suits you. Berlin has a vast and comprehensive public transportation network that makes getting to and from your accommodation, the conference venue, the central train station or each of the two international airports (Berlin Schönefeld and Berlin Tegel) and any city attraction easy.

The City of Berlin operates an official website for visitors (www.visitBerlin.de). We hope you feel at home with us!

hub27 Berlin

hub27 Berlin is the twenty-seventh event venue that was built on the extensive Messe Berlin exhibition grounds. The airy dimensions of the glass-fronted building truly support the concept of hub27 as a multi-purpose venue with more space and maximum flexibility for every conceivable type of event – and it is really something special! The pillar-free main hall measures almost 100 times 100 metres. The three-storey front section includes a separate foyer and more than 20 conference rooms. The big highlight is the 200 square-metre rooftop patio. hub27 opened in the summer of 2019 and is the largest and newest hall on Berlin's exhibition grounds. It is located on Jafféstrasse, adjacent to the CityCube Berlin and is less than a five minute walk from the S-Bahn station Messe Süd.

Messe Berlin is one of the world's ten leading trade fair companies. Its aim is to be an outstanding host for visitors to every event at Messe Berlin. This approach is reflected in the company slogan: 'Messe Berlin – Hosting the World!'

5. Programme for Berlin 2022 at a glance

Wednesday 9 November

09:00	Pre-conferences
10:30	Coffee-break
12:00	Network Lunch
13:30	Pre-conferences
15:00	Coffee break
17:00	End of programme

Thursday 10 November

	Conference Day 1
09:00	Parallel sessions 1
10:10	Parallel sessions 2
11:10	Coffee break
11:10	Opening Ceremony
12:25	Network Lunch, Lunch Symposiums
13:40	Plenary session 1
14:50	Parallel sessions 3
16:20	Coffee break
16:50	Plenary session 2
17:50	End of programme

Friday 11 November

	Conference Day 2
08:30	Parallel sessions 4
09:40	Plenary session 3
10:40	Coffee break
11:10	Parallel sessions 5
12:10	Network Lunch, Lunch Symposiums
13:40	Plenary session 4
14:50	Parallel sessions 6
15:50	Coffee break
16:20	Parallel sessions 7
17:50	End of programme

Saturday 12 November

	Conference Day 3
08:30	Parallel sessions 8
09:40	Plenary session 5
10:40	Coffee break
11:10	Parallel sessions 9
12:40	Network Lunch
13:40	Parallel sessions 10
15:10	Closing Ceremony
16:00	End of programme

6. Partnership and exhibition opportunities at a glance

Please note the Code of Good EPH Conference Foundation* Practice which applies here.

A. PROGRAMME SPONSORSHIP INDUSTRY OR COMMERCIAL PARTNERS

Lunch symposium	20 000
Pre-conference (half day)**	6 000
Pre-conference (full day)**	12 000

B. PROGRAMME SPONSORSHIP NON-COMMERCIAL PARTNERS

Workshop	7 850
Lunch symposium	7 850
Pre-conference (half day)**	3 750
Pre-conference (full day)**	7 500

C. CONFERENCE MATERIALS

Pens (provided by sponsor)	1 500
Writing pads (provided by sponsor)	1 500
Lanyards (provided by sponsor)	2 500
Refillable water bottles (provided by sponsor)	2 500
Brochure / flyer (provided by sponsor)	1 500
Recharge station (provided by sponsor)	2 500

D. EXHIBITION

Exhibition stand A (18m ²)	4 000
Exhibition stand B (9m ²)	3 000

E. ADVERTISEMENT

Full page inside Programme Book	1 350
Inside back cover Programme Book	1 250
Advertisement in Pocket Programme	1 350

* Available at www.ephconference.eu

** Pre-conference includes coffee breaks and lunches for the participants. Catering is invoiced based on the registered number of participants for a pre-conference. The amounts mentioned above include 50 participants.

7 Sponsorship categories and benefits EPH Conferences

We are delighted to facilitate a pre-conference, sponsored workshop or lunch symposium for you at Berlin 2022. Pre-conferences are held on Wednesday 9 November for a half day or full day and require separate registration for delegates. Sponsored workshops and lunch symposiums are held from Thursday 10 until Saturday 12 November. These sessions are part of the main EPH Conference programme and open to all EPH delegates. We offer meeting rooms with varying capacities, fully equipped with audio-visual equipment and furnished. The rooms are situated in the hub27 Berlin.

A. Programme sponsorship industry or commercial partners

1. Lunch symposium

€ 20 000

- ✓ A lunch symposium is held during the parallel conference programme.
- ✓ Waivers: including 2 waivers of registration fees for main EPH Conference.
- ✓ Includes room rental, AV equipment, technical support, cleaning and security.
- ✓ Acknowledgement and logo on EPH Conference website, Conference App, Programme Book as 'Partner for specific activities'!

Advert with programme description in Programme Book

2. Pre-conference

€ 6 000 (half day)

€ 12 000 (full day)

- ✓ Catering for pre-conference delegates (above 50 persons) invoiced based on number of registered delegates.
- ✓ Waivers pre-conference: including 2 waivers of registration fees for the pre-conference. No waivers are offered for the main EPH Conference.
- ✓ Pre-conference programme page on conference website
- ✓ Includes room rental, AV equipment, technical support, cleaning and security.
- ✓ Acknowledgement and logo on EPH Conference website, Conference App, Programme Book as 'Partner for specific activities'!



Oberbaumbrücke © visitBerlin, Photo: Wolfgang Scholten

B. Programme sponsorship non-commercial partners

1. Workshop or lunch symposium

€ 7 850

- ✓ Workshop or lunch symposium is held during the parallel conference programme.
- ✓ Including 2 waivers of registration fees for the main EPH Conference.
- ✓ Acknowledgement and logo on EPH Conference website, Conference App, Programme Book as 'Partner for specific activities'.

2. Pre-conference

€ 3 750 (half day)

€ 7 500 (full day)

- ✓ Catering for pre-conference delegates (above 50 persons) invoiced based on number of registered delegates.
- ✓ Including 2 waivers of registration fees for the pre-conference. No waivers are offered for the main EPH Conference.
- ✓ Pre-conference programme page with programme description on conference website.
- ✓ Includes room rental, AV equipment, technical support, cleaning and security.
- ✓ Acknowledgement and logo on EPH Conference website, Conference App, Programme Book as 'Partner for specific activities'.

8 ■ Exhibition at Berlin 2022

As part of the Berlin 2022 Conference an exhibition area will be located in the centre of all other conference activities such as plenary and parallel sessions, poster walks and catering area. Apart from being present at the exhibition, there is a wide range of options available to make yourself visible at this exciting conference. An exhibition booth remains the most effective way to demonstrate new products, disseminate information and attract interest from new and existing contacts. From previous EPH Conferences we know that delegates consider the exhibition area an essential feature of the Conference.

C. Conference materials

✓ Pens - provided by the sponsor	€ 1 500
✓ Writing pads - provided by the sponsor	€ 1 500
✓ Lanyards - provided by the sponsor	€ 2 500
✓ Refillable water bottles - provided by the sponsor	€ 2 500
✓ Brochure/flyer - provided by the sponsor	€ 1 500
✓ Recharge station - provided by the sponsor	€ 2 500

D. Exhibition

Exhibition stand A (18m²)

€ 4 000

- ✓ White panels including name sign
- ✓ Wi-Fi, light and electricity package (3 KW)
- ✓ Two tables and four chairs
- ✓ Basic cleaning before delivery
- ✓ One flyer in the conference bag
- ✓ Logo on the EPH Conference website, Conference App, Programme Book
- ✓ Two waivers conference registration fees (value over € 1 200).
- ✓ Additional colleagues (two maximum) to be registered at reduced rate.

Exhibition stand B (9m²)

€ 3 000

- ✓ White panels including name sign
- ✓ Wi-Fi, light and electricity package (3 KW)
- ✓ One table and two chairs
- ✓ Basic cleaning before delivery
- ✓ Logo on the EPH Conference website, Conference App, Programme Book
- ✓ One waiver conference registration fee (value over € 600).
- ✓ One additional colleague to be registered at reduced rate.



Oberbaumbrücke © visitBerlin, Photo: Wolfgang Scholvin



Berliner Siegestsäule © visitBerlin, Photo: Wolfgang Schölkven

Advertisements

- ✓ Full page inside the printed Programme Book € 1 350
- ✓ Full page, back cover, inside the printed Programme Book € 1 250
- ✓ Advertisement in Pocket Programme € 1 350

Benefits available exclusively to sponsors

- ✓ Full exposure through enhanced visibility
- ✓ Networking opportunities via coffee breaks and lunches
- ✓ Agenda-setting possibilities through partnership, workshops and pre-conferences

Financial regulations and cancellation policy

- ✓ All charges listed here are exclusive Dutch VAT.
- ✓ Invoices are sent after signing of agreement of partnership or exhibition stand rental.
- ✓ Payment should be made by bank transfer within 30 days after receipt of invoice.
- ✓ Cancellations of pre-conferences, sponsored workshops and exhibition stand rentals should be made in writing.
- ✓ For cancellations before 1 August 2022 an administrative fee of € 500 will be charged.
- ✓ For cancellations after 1 August 2022: 50% of agreed fees payable.
- ✓ For cancellations after 1 September 2022: no refund.

9. Code of Good EPH Conference Foundation practice

for the collaboration with partners and commercial contributors

The EPH Conference Foundation is dedicated to clear governance and transparency. The purpose of this code is to organise the relationship between the Foundation and partners and commercial contributors and to provide an ethical and positive approach to co-operation and partnership.

Funds are not acceptable from partners and commercial contributors whose activities include those incompatible with broader public health objectives (for example, tobacco products and arms manufacturers). The acceptability of donations from partners and commercial contributors whose activities are related to the work of the Foundation should be determined in accordance with the present code (available at www.ephconference.eu).

10. Registration fees

Provisional registration fees for delegates are as follows. Note they are based on registration fees for Dublin 2021 so you may expect a small increase.

Delegates	Registration fees incl. VAT
EUPHA Members early	600
Non-members early	680
EUPHA Members late	690
Non-members late	770
Day registration	420
Students	420



Berliner Dom © visitBerlin, Photo: Artfully Media, Sven Christian Schramm



Schiffahrt am Nikolaiviertel Berlin © visitBerlin, Photo: Artfully Media, Sven Christian Schramm



**EUROPEAN
PUBLIC
HEALTH
CONFERENCE**

Information

For more information on partnership
and exhibition opportunities,
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