



# 16<sup>TH</sup> WORLD CONGRESS ON PUBLIC HEALTH 12 – 17 OCTOBER 2020 LA NUVOLA, ROME, ITALY

## PUBLIC HEALTH FOR THE FUTURE OF HUMANITY: ANALYSIS, ADVOCACY AND ACTION

The theme of the Congress, *Public Health for the Future of Humanity: Analysis, Advocacy, and Action*, reflects our firm commitment that we, in the global public health community, have an obligation to respond to emerging global threats and challenges. We must hold to account those with the power to make a difference. We must act, making real our commitment to health in all policies. In a series of eight plenary sessions we will further explore these challenges and actions.

### **Leading the way to a healthier world**

In the first two plenaries we look at what happened to our principles of the Enlightenment: evidence and reason. These principles are under attack from politicians and vested interests. In the second plenary we ask people from different backgrounds how we can work together to tackle global challenges and threats. In the third plenary session we look for leadership. We need individuals who can inspire, motivate, and influence those who can promote health and who can confront those who undermine it.

[Read more here.](#)

### **The Digital Information Revolution**

In the fourth plenary, we have a critical look at what the digital information revolution has brought us. The information we can access can empower individuals and communities, providing knowledge that would once have been inaccessible. It offers us choices that they could never have imagined. But those who write the algorithms and who own the data have power beyond imagination. What actions can we take to maximise the benefits and minimize the threats?

[Read more here.](#)

## ABSTRACT SUBMISSION CLOSING 1 MARCH

Mind the deadline. Abstracts for workshops and single presentations can be submitted via the website until 1 March 2020. Do not miss the opportunity to be recognised for your hard work. Detailed instructions can be found [here](#).

## PRE-CONFERENCES

Pre-conferences can be organized by health associations (Sections, Working Groups), NGOs, and international health organisations. Pre-conferences are held on Monday afternoon 12 October and Tuesday morning 13 October, preceding the opening of the main Congress. They can be organized for half a day or from lunch-to-lunch. Detailed information on how to submit a proposal to organise a Pre-conference, click [here](#)

## EARLY BIRD REGISTRATION

Don't miss the largest global public health event in 2020 and register early to benefit from the reduced rates for EUPHA, SItI and WFPHA members, delegates from emerging countries and students. Members pay EUR 620, delegates from LIC and LMIC countries EUR 450, students EUR 390 (all fees inclusive of VAT). Registration [here](#).

## HOTEL ACCOMMODATION

Book your hotel accommodation through the Registration Form. If you have already registered, it is not necessary to provide your personal information again since you can log in by using your username and password. The WCPH Congress Secretariat, Triumph Group Italy, has reserved a restricted number of hotel rooms in different hotel categories in Rome. More information [here](#).

## MEDIA TOOLKIT WCPH 2020

We have prepared a media toolkit that can be used by (public) health associations and organizations worldwide to promote the WCPH 2020. Ready-to-use promotional materials and other resources [here](#).

## WCPH 2020 ORGANISATION

The 16th World Congress on Public Health is organized by the World Federation of Public Health Associations (WFPHA) in collaboration with the European Public Health Association (EUPHA) and the Italian Society of Hygiene, Preventive Medicine and Public Health (SItI).

## CONFERENCE VENUE



The 16th World Congress on Public Health will be held in La Nuvola, Viale Asia, 00144 Rome, Italy.

La Nuvola is easy to access. From Termini Station take the Metro Line B towards Laurentina.

From Leonardo Da Vinci Airport take the train line FL1 towards Fara-Sabina-Orte. Get off at Eur Magliana.

**BE THERE TO MAKE A DIFFERENCE, BE THERE TO MAKE IT HAPPEN**