

European Public Health Conference, Marseille 2019

Plenary 1: Bridging for an interdisciplinary approach to public health to implement the Sustainable Development Goals

Thursday 21 November, 13:40 – 14:40

Organizers: WHO Regional Office for Europe, EUPHA

Moderators: **Natasha Azzopardi Muscat**, President EUPHA, and **Anna Cichowska Myrup**, Programme Manager Public Health Services, WHO Regional Office for Europe

Abstract

Following the plenary at the Ljubljana 2018 conference presenting a Roadmap to implement the 2030 Agenda for Sustainable Development, this plenary will focus on building bridges between different professions and communities as a means to implement the Sustainable Development Goals (SDGs). The WHO European SDG roadmap, building on Health 2020, has five interdependent strategic directions:

1. Governance: advancing governance and leadership for health and well-being;
2. Equity and leaving no one behind;
3. Preventing disease and addressing health determinants by promoting multi- and intersectoral policies throughout the life-course;
4. Local action: establishing healthy places, settings and resilient communities; and
5. Universal Health Coverage: strengthening health systems for universal health coverage.

In this plenary, we will take the discussion one step further: What were the *key decisions* that were taken by policymakers and which *partnerships* made it happen? What *ways of working* did we adopt and how did we *manage the necessary changes*? The stage on how to develop leadership and innovation capabilities needed to achieve the SDGs will be set by the founder of the Presencing Institute, Dr Otto Scharmer. Three professionals (representing a research institute, an international health organization, and a city council) reflect on the year 2018 and how their work, in partnership with other sectors, has shaped the future we are now in.

Speakers:

- **Hans Kluge**, Regional Director Nominee WHO Regional Office for Europe
- **Otto Scharmer**, Senior Lecturer, MIT Management Sloan School, Cambridge, United States;
- **Miklós Szócska**, Director Health Services Management Training Center, Semmelweis University, Budapest, Hungary;
- **Paula Vassallo**, President of the European Dental Public Health Association (EADPH); and
- **Ricardo Baptista Leite**, Member of Parliament, Head of Public Health at Católica University of Portugal, and former Deputy Mayor of Cascais, Portugal.