

***Adaptation of health promotion and  
disease prevention interventions for migrant  
& ethnic minority populations:  
policy, practice and research***

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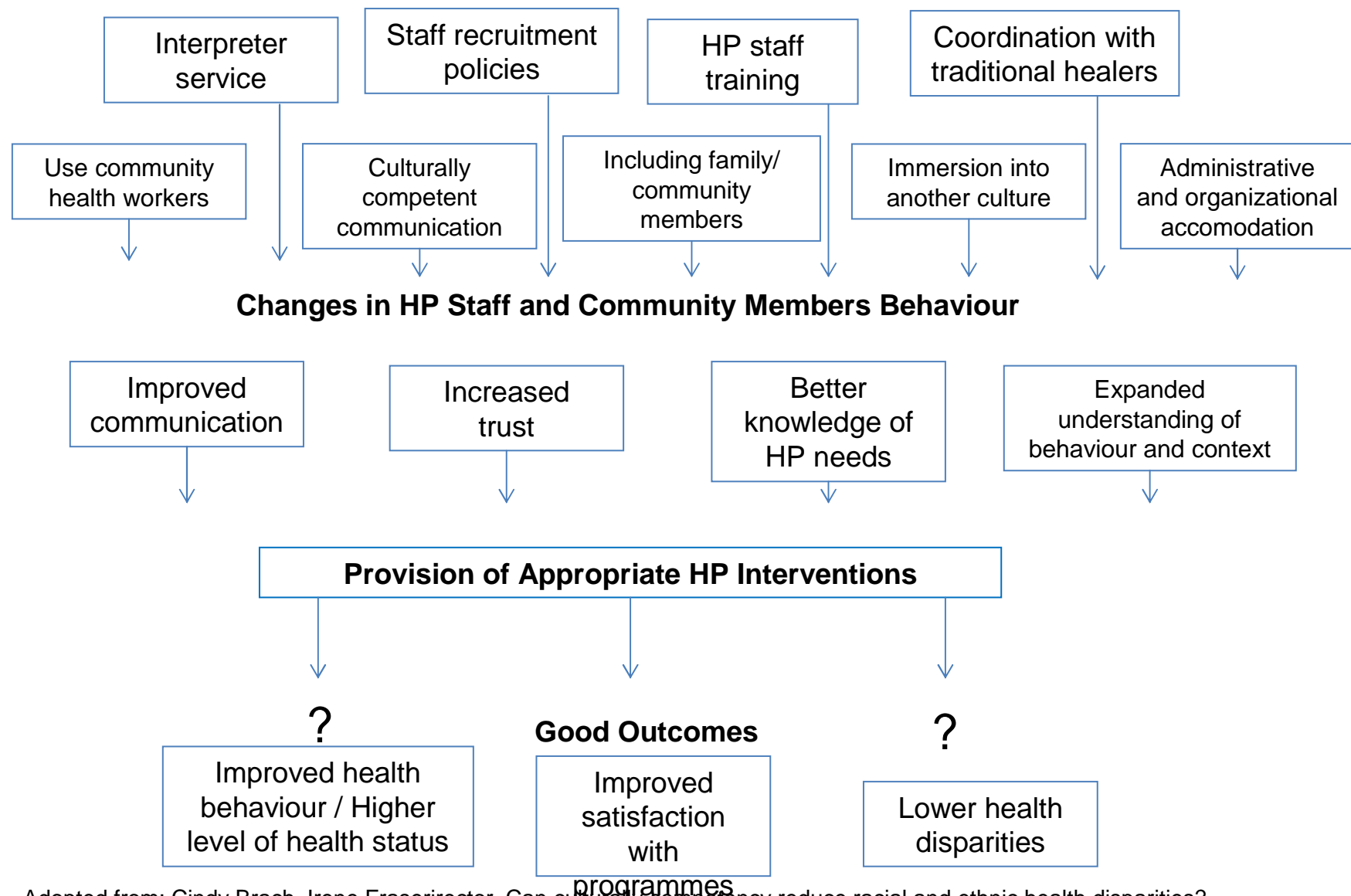
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# Conceptual model for cultural competency in health promotion



Adopted from: Cindy Brach, Irene Fraserirector. Can cultural competency reduce racial and ethnic health disparities? A review and conceptual model. *Med Care Res Rev* 2000; 57:181-217

# The way forward

- Policy
  - Health promotion funding
- Practice
  - HP staff training
  - Development of relevant hp curricula (Master in public health, Master in health promotion)
- Research
  - Evidence-based programmes: Which components are most important for effectiveness?