Adaptation of health promotion and disease prevention interventions for migrant & ethnic minority populations: policy, practice and research

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Conceptual model for cultural competency in health promotion

Interpreter service
Staff recruitment policies
HP staff training
Coordination with traditional healers

Use community health workers
Culturally competent communication
Including family/community members
Immersion into another culture
Administrative and organizational accommodation

Changes in HP Staff and Community Members Behaviour

Improved communication
Increased trust
Better knowledge of HP needs
Expanded understanding of behaviour and context

Provision of Appropriate HP Interventions

Improvement health behaviour / Higher level of health status
Improved satisfaction with programmes
Lower health disparities

The way forward

- Policy
  - Health promotion funding
- Practice
  - HP staff training
  - Development of relevant hp curricula (Master in public health, Master in health promotion)
- Research
  - Evidence-based programmes: Which components are most important for effectiveness?