

Oral statement by the European Public Health Association (EUPHA) on the Draft European Programme of Work, 2020–2025: "United action for better health in Europe"

Delivered by Dr. Iveta Nagyova, EUPHA president, at the non-state actors (NSAs) meeting with WHO Europe on 26 June 2020.

Dear Dr Hans Kluge,
Dear WHO colleagues,
And dear non-state actor representatives,

We appreciate being invited to participate in this important virtual briefing on the European Programme of Work.

I am Iveta Nagyova, president of the European Public Health Association. EUPHA is the largest network of public health professionals. It brings together 79 national public health associations and institutes from 47 countries.

We welcome the European Work Programme and are impressed with the plans for the near future, which fit perfectly well in our new EUPHA strategy 2020-2025. The determination to 'leave no one behind' is exactly what EUPHA stands for as well.

As you state, leadership capabilities of health and more particular public health professionals need to be reinforced and the information deficit disorder needs to be tackled. You are also looking for **strong partnerships** in data collection and analysis. We see our role to support WHO Europe in these tasks in continuing our capacity building as well as providing the evidence-base, including translating the evidence into action.

In our **triple A strategy** – Analysis, Advocacy, and Action are key. The Analysis of the evidence is the basis, followed by Advocacy to get our message across and by Action to make things happen. The EUPHA strategy can be seen as fully supportive of the European work plan. In accordance with this, I would like to highlight 3 areas:

- Firstly, we will continue our collaboration with WHO Europe, the European Observatory and the European Commission on data collection and **Analysis** both

- through our European Journal of Public Health as well as through the European Public Health Conference;
- Secondly, together with our European partners, including the EU4Health initiative, we will continue to **Advocate** to inform policymakers, decision makers and practitioners on possible actions that can be taken, whereby we will be deliberately collaborative and we will include a wide range of stakeholders directly or remotely touching upon health; and
- Thirdly, we will organise **Action** to be taken with our members, our partners and individual public health professionals. The European Public Health Week, where WHO Europe is an active partner, is a very good example of action in public health. We also welcome the WHO Europe's plan to strengthen the country offices and we look forward to more interaction between our national public health associations and the country offices for national and regional collaboration.

Finally, through our involvement in the Coalition of Partners, we have had the pleasure of participation in WHO Europe's willingness to be creative and proactive and we look forward to continuing our brainstorming sessions and actions here.

Together, I am confident we can reinforce your efforts on all four flagships and any other activity under the European Work Plan.



For more information, please contact Dr Iveta Nagyova, EUPHA president, <u>president@eupha.org</u>, or Dr Dineke Zeegers Paget, EUPHA executive director, <u>office@eupha.org</u>.

The European Public Health Association, or EUPHA in short, is an umbrella organisation for public health associations in Europe. Our network of national associations of public health represents around 20'000 public health professionals. Our mission is to facilitate and activate a strong voice of the public health network by enhancing visibility of the evidence and by strengthening the capacity of public health professionals. EUPHA contributes to the preservation and improvement of public health in the European region through capacity and knowledge building. We are committed to creating a more inclusive Europe, narrowing all health inequalities among Europeans, by facilitating, activating, and disseminating strong evidence-based voices from the public health community and by strengthening the capacity of public health professionals to achieve evidence-based change.

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