



EUPHA welcomes and supports the Economist Group's decision to cease its engagement with the tobacco industry

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EUPHA will be happy to re-connect with the Economist Group and work jointly on their health initiatives, which have previously had an important and engaging policy impact. This statement follows the Economist Group's decision to terminate their relationship with the tobacco industry, which confirms and supports their commitment to public health and public health policies.

EUPHA is committed to comprehensive tobacco control as a part of health promoting and overall preventative efforts to reduce the burden of non-communicable diseases, which are the overall leading cause of death, disability and lower quality of life across the globe.

The importance of cross-sectoral alliances is vital to the implementation of successful sustainable public policies, which lead to improvements in health and welfare globally. Only such comprehensive commitments may lead to long-term and sustainable effects on global health and sustainable development, to which EUPHA remains strongly committed.

As several key representatives of EUPHA were expected to participate at the 10th World Cancer Series Event, which was going to be held in Brussels, and several following events, but withdrew following the information on Economist Impact's ties with the tobacco industry. This withdrawal was in alignment with consistent World Health Organization (WHO) policies and with the WHO Framework Convention on Tobacco Control, and, indeed, EUPHA policies and core commitments.

EUPHA is pleased to confirm that, following this important shift in the Economist Group's policies, it will renew its support to all health-related events where collaboration is to be agreed, starting with the World Cancer Series and Future of Health.

For more information, please contact Charlotte Marchandise, Executive Director at office@eupha.org.



The European Public Health Association (EUPHA) is the umbrella organisation for public health associations and institutes in Europe. EUPHA has 83 members from 47 countries. Our network brings together over 32,000 public health professionals. Our mission is to facilitate and activate a strong voice of the public health network by enhancing visibility of the evidence and by strengthening the capacity of public health professionals. EUPHA contributes to the preservation and improvement of public health in the European region through capacity and knowledge building. We are committed to creating a more inclusive Europe, narrowing all health inequalities among Europeans, by facilitating, activating, and disseminating strong evidence-based voices from the public health community and by strengthening the capacity of public health professionals to achieve evidence-based change.

EUPHA - European Public Health Association

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