



Qualitative Research: Tools for Understanding Community Needs and Amplifying Voices

4 May 2022, 15:00 – 16:00 CET

The Public Health Epidemiology (EPI) Section of the EUPHA is pleased to invite you to this webinar on qualitative research with **Professor Rosie Frasso**, from Thomas Jefferson University (USA).

This webinar is aimed at exposing the European public health epidemiology community to innovative and traditional methods in **qualitative data collection**, report generation, dissemination and publication in multidisciplinary contexts. Qualitative research covers a fundamental role in assessing the needs of communities and understanding the perspectives of different social groups. Insights deriving from these studies can give voice to vulnerable and fragile categories, helping public health decision-makers in the development of effective public health policies and programs.



Dr Rosemary (Rosie) Frasso is a Professor of Population Health at Thomas Jefferson University. Dr Frasso earned a PhD from the University of Pennsylvania's School of Social Policy & Practice, as well as two master's degrees from the Harvard T.H. Chan School of Public Health. Her current research focuses on the integration of qualitative and quantitative methods in projects designed to improve population health, healthcare quality and access to health services for vulnerable populations.