



## Webinar

# Health in All Policies: An Approach for a Healthy Future

**November 29<sup>th</sup>, 2:00 p.m. to 3:30 p.m. CET**

Governments and societies face complex social, political, economic, and environmental crises that affect health and sustainable development. Approaches to address these challenges call for united and cross-sector approaches. The Health in All Policies approach (HiAP) seeks to integrate health and equity considerations across every level of government, fostering a shared responsibility for *population health* and a coordinated approach to addressing the environmental and social determinants of health.

This webinar is a unique opportunity to learn about HiAP and its core pillars, hear about real-world examples, explore its growing relevance in Europe and how we can tackle these crises in a unified and inclusive way, one which contributes to sustainable development.

The session is jointly organized by the Global Network for Health in All Policies (GNHiAP) and the European Public Health Association (EUPHA), as part of a strategic initiative leading up to the 2025 European Public Health Conference and encourage the adoption of HiAP across the European region.

Don't miss this opportunity to be part of a global movement that's reshaping public policy through cross-sector collaboration!

*Note: This webinar will be conducted in English.*

### **OBJECTIVES**

Through this webinar, participants will acquire a better understanding of:

1. HiAP and its four core pillars;
2. Real-world examples of successful HiAP initiatives;
3. Key opportunities for further HiAP- engagement

## TARGET AUDIENCE

The target audience for this webinar includes policymakers and professionals working in government departments and agencies, academics and other partners involved in decision-making processes in the European region.

## PROPOSED PROGRAM

5 minutes	<b>Opening Remarks and Introduction</b> <ul style="list-style-type: none"><li>• <b>Charlotte Marchandise-Franquet</b>, Director, European Public Health Association (EUPHA)</li></ul>
5 minutes	<b>Introduction of the GNHiAP</b> <ul style="list-style-type: none"><li>• <b>Horacio Arruda</b>, Assistant Deputy Minister- Mandates in Public Health Prevention, Promotion, Planning and Protection, ministère de la Santé et des Services sociaux du Québec and Chairman of the GNHiAP</li></ul>
25 minutes	<b>Presentation – 4 Pillars Model</b> <ul style="list-style-type: none"><li>• <b>Nicole Valentine</b>, Program Manager and Technical Officer, World Health Organization</li></ul>
	<b>Q&amp;A</b> <ul style="list-style-type: none"><li>• <b>Julian Fisher</b>, Director, Zero Water Day Partnership</li></ul>
30 minutes	<b>Example 1 – HiAP Evidence and Measurement: Finland</b> <ul style="list-style-type: none"><li>• Timo Ståhl, THL National Institute of Public Health</li></ul>
10 minutes	<b>Example 2 – Global perspective on successful HiAP practices: Slovenia or USA</b> <ul style="list-style-type: none"><li>• Peter Bez nec, Director, Centre for Health and development Murska Sobota</li></ul>
	<b>Q&amp;A</b> <ul style="list-style-type: none"><li>• <b>Julian Fisher</b>, Director, Zero Water Day Partnership</li></ul>
5 minutes	<b>Road to Helsinki</b>

	<ul style="list-style-type: none"> <li>• <b>Lauri Kokkinen</b>, Co-leader, WHO Collaborating Centre on Health in All Policies and the Social Determinants of Health, Tampere University, Finland</li> </ul>
5 minutes	<p><b>Closing Remarks</b></p> <ul style="list-style-type: none"> <li>• <b>Charlotte Marchandise-Franquet</b>, Director, European Public Health Association (EUPHA)</li> </ul>

Want to learn more about HiAP? Have a look at these resources:

- [Video – How could Health in All Policies approaches contribute to the agendas of other sectors?](#)
- [Video – Why should policy makers be interested in social determinants of health?](#)
- [Video - Tampere University WHO Collaborating Centre – Health in All Policies and Social Determinants of Health](#)
- [Health in all policies: Helsinki statement. Framework for country action](#)
- [Working together for equity and healthier populations: sustainable multisectoral collaboration based on health in all policies approaches](#)

## CONTACT

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