Evidence-Based Public Health:
The Contentious Interface Between Evidence and Public Health

8 May 2023, 15:00 – 16:30 CET

You can register for the webinar here.

The EUPHA Public health epidemiology section (EUPHA-EPI) is pleased to invite you to this webinar on evidence-based public health with Professor John Ioannidis, from Stanford University.

This webinar is aimed at exposing the European public health epidemiology community to the crucial role of evidence to guide public health for both chronic problems and acute crisis circumstances. Dr. Ioannidis will address the significance of valid data generation, collection, and interpretation, with examples from both chronic diseases and challenges encountered during the COVID-19 pandemic. The discussion will emphasize the vital function of public health epidemiologists in generating and using reliable, transparent, reproducible evidence, shaping policy decisions.

Dr. John P. A. Ioannidis is Professor of Medicine, of Epidemiology and Population Health and by courtesy, of Statistics and of Biomedical Data Science at Stanford University. A renowned researcher focusing on improving research methods and generating reliable evidence, he was born in New York City and raised in Athens, Greece. During his academical and professional career, Dr. Ioannidis has held various positions at institutions such as Harvard, Tufts, Johns Hopkins, and Stanford. He has launched multiple programs, including the Meta-Research and Innovation Center at Stanford (METRICS), and has received numerous awards and honors for his work. His paper "Why most published research findings are false" is the most accessed article in the history of Public Library of Science.