

# European Public Health Week Launch Event

## *Innovation for Resilience: Shaping a Sustainable Future*

**Date:** 12 May 2025

**Time:** 15:00 -17:00 CET

**Place:** European Parliament, Room SPINELLI 5E1

### **Moderators:**

*Charlotte Marchandise*, Executive Director, European Public Health Association (EUPHA)

*Dheepa Rajan*, Health System Advisor, European Observatory on Health Systems and Policies

### **Panelists:**

*Dr. Raed Arafat* – Secretary of State and Head of the Department for Emergency Situations, Ministry of Internal Affairs, Romania - and Chair of NATO's Joint Health Group (online)

*Dr. Hans Kluge* – WHO Regional Director for Europe (online)

*Lorena Boix* – Deputy Director-General, DG SANTE, European Commission

*MEP Nicu Ștefănuță* – Vice President, European Parliament

*Laurent Muschel* – Director, DG HERA, European Commission

*Dr. Pamela Rendi-Wagner* – Director, ECDC

### **Program overview**

The opening session of the European Public Health Week 2025 will set the stage for an engaging and impactful discussion on how innovation can strengthen resilience and shape a sustainable future for public health in Europe.

15:00 – 15:10

*Charlotte Marchandise and Dheepa Rajan*

15:10 – 15:20

This will be followed by two brief interventions from:

- *Civilian testimonial from Ukraine*: Reflection on the role of innovation in maintaining healthcare services during crises and
- *Civilian testimonial from Romania*: Lessons learned from past public health emergencies and the need for adaptive, sustainable health systems.

15:20 – 15:25

*MEP Nicu Ștefănuță*

15:25 – 15:30

*Dr. Raed Arafat (online)*

15:30 – 15:35

*Dr. Hans Kluge (online)*

15:35 – 15:40

*Lorena Boix*

15:40 – 15:45

*Laurent Muschel*

15:45 – 15:50

*Dr. Pamela Rendi-Wagner*

15:50 – 16:30

**Open interactive discussion with:**

- DG ECHO (TBC)
- EMA (TBC)
- MEPs
- IOM
- ASPHER
- EuroHealthNet
- Eurocare
- HOPE
- Sciensano

16:30 – 16:45

**Closing remarks** by EUPHA president Tit Albreht