

TIPS AND TRICKS TO ORGANISE YOUR EVENT AT THE EUPHW

Help raise awareness for public health in Europe



DEFINE YOUR TOPIC



Choose one of the daily themes and define a topic that contributes to this theme.

This could be a topic:

- ☐ Your organisation is specialised in
- ☐ You have or know existing scientific sources for
- ☐ Your organisation soon be publishing research about
- ☐ That's close to your heart

DECIDE THE SPAN OF YOUR EVENT



Do you want to reach the people in your neighbourhood, your region, your country or all over Europe?

WHAT ROLE DO YOU WANT TO TAKE?

Ask yourself: what kind of expert am I?



- ☐ Knowledge broker
- ☐ The mover: make people to go into action mode
- ☐ Bringing out the evidence
- ☐

DEFINE YOUR SUCCESS

I am a happy event host, if...



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DEFINE YOUR GOAL



What do you aim for?
On a local / regional / national / European level, we want to (cross out what is applicable)

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WHAT RESOURCES DO YOU NEED?



- ☐ From organisation:
- ☐ Externally.....
- ☐ Other,

WHAT IS YOUR TARGET GROUP?



Who do you want to reach?
How many of them do you want to reach?

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WHICH STAKEHOLDERS CAN CONTRIBUTE?



What organisation can be involved in your event to amplify the message of this event?

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Some ideas: partner organisations, national public health associations, local media, institutions specialised in your topic.