EUPHA and partners urge governments to provide strong leadership to build back better

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The COVID-19 pandemic is showing us that a healthy population is essential. What we need now more than ever before is strong leadership in health and public health. This year’s edition of the European Public Health Week brings together public health professionals and those interested in health to highlight the importance of improving health throughout the life course of all people living in Europe.

The European public health community comes together this week to showcase initiatives taken to promote better health. No less than 235 events in 32 countries and in 21 languages are organized during this fourth edition of the European Public Health Week (EUPHW).

The EUPHW is an initiative of EUPHA and is supported by several organisations, including the WHO Region Office for Europe. This year’s EUPHW takes place from May 16-20, 2022, with every day dedicated to a specific theme. The objectives of the EUPHW: to raise awareness about public health; to build bridges between professions; to learn from each other; and to promote more collaboration in the public health community in Europe.

The week will start with the Monday theme ‘A healthy and health literate youth’, covering sub themes as peer-to-peer education and digitalization. The kick-off event is organised by EUPHA and Association of Schools of Public Health in the European Region (ASPHER).

‘Vaccination as key prevention strategy’ is the theme of Tuesday 17 May, particularly relevant since the immunisation inequity was so clearly exposed by the COVID-19 pandemic. The kick-
off event is a collaboration between EUPHA and the European Centre for Disease Prevention and Control (ECDC).

On Wednesday we focus on climate change: ‘Climate change affects our health’ and the need to strengthen the position of the health argument for urgent action on climate change. The kick-off meeting is organised by EUPHA, the Health and Environment Alliance (HEAL) and the ENBEL project (Enhancing Belmont Research Action to support EU policy-making on climate change and health).

‘No health without mental health’ is Thursday’s theme. It will shine a light on mental health services and the long-term effects of adversities throughout the life course. The kick-off event is co-organised with GAMIAN Europe – the Global Alliance of Mental Illness Advocacy Networks – Europe.

Last but not least, ‘Building resilient health systems’ covers how we can improve health care systems in Europe. This theme is also the main theme of the upcoming European Public Health Conference in Berlin, 9-12 November (15th European Public Health Conference [ephconference.eu]). The kick-off event for this day is organised by EUPHA and the European Observatory on Health Systems and Policies.

Activities during the EUPHW range from local events to international lectures and webinars and includes the gathering of litter, the launch of publications, social media campaigns, first aid courses, podcasts, networking gatherings and outdoor physical activities.

EUPHA Executive Director Dr Dineke Zeegers Paget, said: "The fact that the European Public Health Week keeps growing shows that our members and partners feel the need to become ACTIVE for a healthier population. Collaboration between professions and between cities, regions and countries contributes to a whole-of-society approach to better health.”

EUPHA President Dr Iveta Nagyova, adds: “We highly appreciate the participation of our members – National Associations of Public Health –, our partners and enthusiastic individuals who want to take action for better health. The success of the European Public Health Week shows us that health is not only a priority for public health and health professionals, but also for European citizens. We are especially proud to welcome a lecture from the Ukrainian Public Health Center on how to build resilient health systems in these difficult times during the Russian Invasion (European Health Week 2022 events page [eupha.org]).”

ENDS

NOTES TO EDITORS
● To sign up for EUPHW updates (including daily summaries during the week), for media queries or any questions, please contact Annemieke Schuffelen at EUPHACommunications@eupha.org.
● View the full EUPHW events calendar at https://eupha.org/EUPHW_Search_for_an_event
● Learn all you need to know about the European Public Health Week in less than 2 minutes (video): https://youtu.be/U38SQre4Igw
● Official hashtag of the Week: #EUPHW
• Access the press & media dissemination kit (including visual graphics for web and social media):
  https://drive.google.com/drive/folders/1IyglAm3yjK7xhtyQ4w0Arku8GqPHbWSk

• Five kick-off webinars:
  o 16 May, 09:00-10:00 CEST: “A healthy and health literate youth.”
    • Hosted by ASPHER
      - Register at: https://eupha.org/euphw_page.php?p=HW53
  o 17 May, 09:00 – 10:00 CEST “Vaccination as key prevention strategy.”
    • Hosted by ECDC
    • Register at: https://eupha.org/euphw_page.php?p=HW54
  o 18 May, 09:00 – 10:00 CEST “Climate change affects our health.”
    • Hosted by HEAL and ENBEL 2020
    • Register at: https://eupha.org/euphw_page.php?p=HW42
  o 19 May, 11:00 – 12:15 CEST “No health without mental health.”
    • Hosted by GAMIAN-Europe
    • Register at: https://eupha.org/euphw_page.php?p=HW52
  o 20 May, 10:30 – 12:00 CEST “Building resilient health systems.”
    • Hosted by the European Observatory on Health Systems and Policies
    • Register at: https://eupha.org/euphw_page.php?p=HW36

Countries (32) with registered EUPHW events:
Austria; Belgium; Bulgaria; Colombia; Croatia; Cyprus; Denmark; Finland; France; Georgia; Germany;
Greece; Ireland; Israel; Italy; Kosovo; Lithuania; Netherlands; Poland; Portugal; Romania; Russian
Federation; Serbia; Slovakia; Slovenia; Spain; Sweden; Switzerland; Turkey; United Kingdom; Ukraine;
USA

Languages (21) of EUPHW events:
Albanian; Bulgarian; Croatian; Dutch; English; Finnish; French; Georgian; German; Greek; Italian;
Lithuanian; Polish; Portuguese; Romanian; Russian; Serbian; Slovak; Spanish; Turkish and Ukrainian

The European Public Health Association, or EUPHA in short, is an umbrella organisation for public health
associations in Europe. Our network of national associations of public health represents around 30’000 public
health professionals. Our mission is to facilitate and activate a strong voice of the public health network by
enhancing visibility of the evidence and by strengthening the capacity of public health professionals. EUPHA
contributes to the preservation and improvement of public health in the European region through capacity and
knowledge building. We are committed to creating a more inclusive Europe, narrowing all health inequalities
among Europeans, by facilitating, activating, and disseminating strong evidence-based voices from the public
health community and by strengthening the capacity of public health professionals to achieve evidence-based
change.

EUPHA - European Public Health Association
E-mail office@eupha.org
Internet www.eupha.org
Twitter @EUPHActs