Invitation & Programme

3rd European Public Health Conference
Integrated Public Health

10-13 November 2010
Amsterdam, The Netherlands
The European Public Health Association (EUPHA) and the Association of Schools of Public Health in the European Region (ASPHERA) are pleased to invite you to the 3rd joint conference combining the 18th annual EUPHA meeting and 32nd annual ASPHER meeting.

Co-organised by:
NPHF Netherlands Public Health Federation

In partnership with:
ZonMw (The Netherlands Organisation for Health Research)
NIVEL (Netherlands Institute for Health Services Research)
RIVM (National Institute for Public Health and the Environment)

In cooperation with:
The Dutch Ministry of Health
The European Commission
The World Health Organization/ Regional Office for Europe
European Observatory on Health Systems and Policies
European Centre for Disease Prevention and Control
European Public Health Alliance
International Union for Health Promotion and Education
MAIN CONFERENCE THEME

The central theme of the conference is:

**Integrated Public Health**

Integration – making something into a whole or making something part of a whole - is a key issue in European public health. Integration is believed to be an important prerequisite for addressing the major challenges of today’s public health systems across Europe such as the growing epidemic of chronic diseases, the potential threat of new infectious diseases, the clustering of social, physical, environmental and behavioural determinants of health, the economic crisis, and the workforce crisis.

Integration is then associated with the bringing together of people, disciplines, organisations, sectors, communities, and societies. As such, integration is an inherent aspect of public health given its definition: “Public health is the science and art of preventing disease, prolonging life and promoting health through the organised efforts and informed choices of society, organisations, public and private, communities and individuals.”

In the light of this theme, the conference aims at providing a platform for active participation, exchange of expertise and lateral thinking. All scientists, policy makers, practitioners and educators who are interested in integrated public health are welcome to participate and contribute to the conference.

PLENARY SESSIONS WITH KEYNOTE SPEAKERS

The following keynote speakers will address the current integrative efforts in five plenary sessions:

**Opening ceremony**
- Niek Klazinga, Chair of the 3rd European Public Health Conference
- Louise Gunning Schepers, Chair of the board of directors of the Academic Medical Centre, University of Amsterdam
- John Dalli, European Commissioner for Health and Consumer Policy (invited)
- Zsuzsanna Jakab, WHO regional director for Europe

**Plenary 1:**
**Integrating research, policy, education and practice (evidence-based public health and health care policy)**
- Jonathan Lomas, inaugural and former CEO of the Canadian Health Services Research Foundation
- Kate Lorig, Director of Stanford Patient Education Research Center, Stanford School of Medicine
- Larry Green, Professor of Epidemiology and Biostatistics, University of California at San Francisco
Plenary 2:  
**Debate on integrating public health information systems for informing European policy makers and practitioners**  
- Nick Fahy, Head of the Health Information Unit, DG Health & Consumer Policy, European Commission  
- Mark Pearson, Head OECD Social Policy Division  
- Representative of WHO Regional Office for Europe

Plenary 3:  
**Integrating new knowledge, skills and competencies in public health professionals (workforce crisis and professionalism)**  
- Linda Fried, Dean of the Mailman School of Public Health, Columbia University (invited)

Plenary 4:  
**Plenary debate on achieving public health goals via public-private partnerships**  
- Josep Figueras, Director of the European Observatory on Health Systems and Policies and head of the WHO European Centre on Health Policy (moderator)  
- Walter Ricciardi, President elect of EUPHA  
- Martin McKee, European Centre on Health of Societies in Transition, London School of Hygiene and Tropical Medicine  
- Mariusz Michalik, Scientific and Regulatory Affairs Director, PepsiCo Europe  
- Paulus Verschuren, Senior Director, Partnership Development Group, Unilever R&D  
- Andrew Vallance-Owen, Medical director of BUPA Group  
- Michael Hübel, Head of the Unit Health Determinants, DG Health & Consumer Policy, European Commission

Plenary 5:  
**Integrating prevention and health promotion in (primary) health care systems**  
- Fred Paccaud, Director of the Swiss School of Public Health+  
- Ellen Nolte, Director of the Health and Healthcare Team, RAND Europe

Closing ceremony
CALL FOR WORKSHOPS
The 3rd European Public Health Conference cordially invites international scientific groups, policy makers, practitioners and educators to organise workshops. Given the main conference theme of Integrated Public Health, the local organising committee welcomes collaborative workshops that integrate, cross boundaries and are multidisciplinary in nature. Please follow the guidelines for workshops on www.eupha.org or www.aspher.org

CALL FOR ABSTRACTS
All public health and health services researchers, policy makers, practitioners and educators interested in presenting oral or poster presentations are invited to submit their abstracts. Please follow the guidelines for abstract submission available on the websites. Although the organisation encourages abstracts that are in line with the main conference theme and related sub-themes, other public health and health services topics are welcome, as well.

Deadline for submission for abstracts and workshops: 1 May 2010 via: www.eupha.org or via www.aspher.org. Scored abstracts and workshops are evaluated by the International Scientific Committee. Notification of acceptance or rejection will be posted mid-June 2010.

For further information on the abstract handling, please contact:
Dineke Zeegers Paget
Conference secretariat – scientific coordinator
c/o EUPHA
PO Box 1568, 3500 BN Utrecht, The Netherlands
Fax + 31 30 2729 729
Email office@eupha.org

ABSTRACT AWARD
The highest scoring single abstract and best poster, according to the criteria set up by the International Scientific Committee, will be announced and awarded during the conference.
MAIN CONFERENCE FEE

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<th><strong>EUPHA/ASPHER members</strong></th>
<th><strong>Non EUPHA/ASPHER members</strong></th>
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<td>Until 15 September 2010</td>
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The registration fee includes conference documentation, coffee breaks, lunch and welcome reception. The conference dinner requires an extra fee of € 50,-.

SUBSIDISED PLACES

There may be a possibility for subsidised places for delegates from Central and Eastern Europe or junior scientists, who have submitted an abstract. Announcements will be posted on the website.

TRAVEL AND HOTEL

Enjoy your stay in Amsterdam with its historic heart, its canal rings (Grachten) and its friendly special atmosphere. Get more information at the Tourist Information Center: www.iamsterdam.com

You can reach the conference venue RAI from Amsterdam Schiphol Airport by taxi or train in less than 15 minutes and from the city centre in less than 30 minutes.

It is our pleasure to assist you in making your hotel reservation. Please visit our websites for attractive offers: www.eupha.org and www.aspher.org

LANGUAGE

The conference language will be English.

Register now via www.eupha.org or www.aspher.org and benefit from our early bird rate until 15 September 2010!
INTERNATIONAL SCIENTIFIC COMMITTEE

Niek Klazinga, Netherlands (chair)
Jan Zejda, Poland (past chair)
Diana Delnoij, EUPHA
Antoine Flahault, ASPHER

Genc Burazeri, Albania
Horst Noack, Austria
Antoon De Schryver, Belgium
Izet Masic, Bosnia and Herzegovina
Ilona Koupil, Czech Republic
Luka Kovacic, Croatia
Finn Diderichsen, Denmark
Jaakko Kaprio, Finland
Thierry Lang, France
Péter Józsan, Hungary
Lilja Jónsdóttir, Iceland
Roberto Gasparini, Italy
Girts Brigis, Latvia
Ramune Kalediene, Lithuania
Doncho Donev, Macedonia
Julian Mamo, Malta
Koos van der Velden, Netherlands
Willem van Mechelen, Netherlands
Sijmen Reijneveld, Netherlands
Jet Smit, Netherlands
Simone Buitendijk, Netherlands
Helmut Brand, Netherlands
Dag Bruusgaard, Norway
Stanislaw Tarkowski, Poland
Carlos Matias Dias, Portugal
Silvia Florescu, Romania
Andrej Demin, Russian Federation
Snezana Ukropina, Serbia and Montenegro
Iveta Rajnicova Nagyova, Slovakia
Tit Albreht, Slovenia
Maria Luisa Vázquez-Navarrete, Spain
Urban Janlert, Sweden
Nicole Probst-Hensch, Switzerland
Clare Jinks, United Kingdom
And the presidents of the EUPHA sections
3rd European Public Health Conference

The conference will be held from 10 to 13 November 2010 at the:

RAI Conference Venue
Amsterdam, The Netherlands
www.rai.nl

Any other information concerning the organisation of the 3rd European Public Health Conference 2010 can be obtained from the local organising office:

Netherlands Public Health Federation
c/o NIVEL
PO Box 1568
3500 BN Utrecht, The Netherlands
Email euvgz@nphf.nl
Or via www.eupha.org or www.aspher.org

Next Conference

4th European Public Health Conference
Copenhagen, 10-12 November 2011
Theme: Public health and welfare - welfare development and health
The 2012 Conference will take place in St. Julian’s, Malta.

OUR CONFERENCE AGENCY

deCongresbalie
www.decongresbalie.nl